



VERTUE

ELEVATED LIVING

ETHEREAL



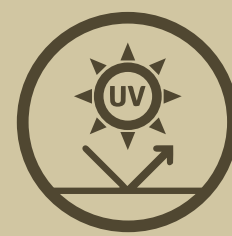
TURTLE
LIFE



LEATHER
TOUCH



WATER
RESISTANCE



UV
RESISTANT



COLD CRACK
RESISTANCE

ABOUT COLLECTION

The ETHEREAL collection, where sophistication meets comfort. Crafted with meticulous precision, each piece exudes luxury and durability. The quilted pattern adds depth and visual intrigue, enhancing the aesthetic appeal of any space. This collection boasts a range of versatile hues, from timeless blacks and browns to modern grays and vibrant colors, ensuring a seamless blend with various interior styles. Experience the sumptuous feel of faux leather, providing a cruelty-free alternative without compromising on elegance. Elevate your living spaces with this collection, where opulence and sustainability harmoniously coalesce.



VERTUE
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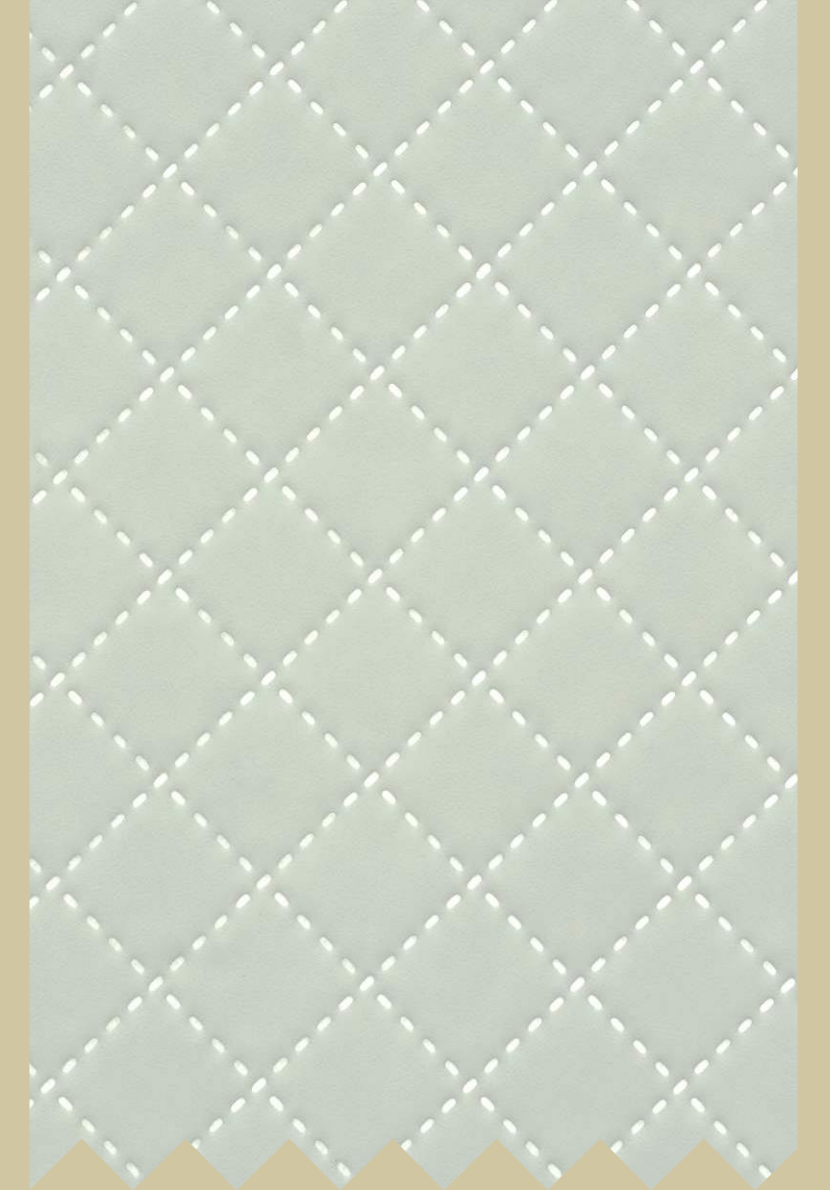
ETHEREAL



S.NO. : 01

DESIGN : V - 9021

COLOUR : 17



S.NO. : 02

DESIGN : V - 9022

COLOUR : 17



S.NO. : 03

DESIGN : V - 9023

COLOUR : 17



S.NO. : 04

DESIGN : V - 9021

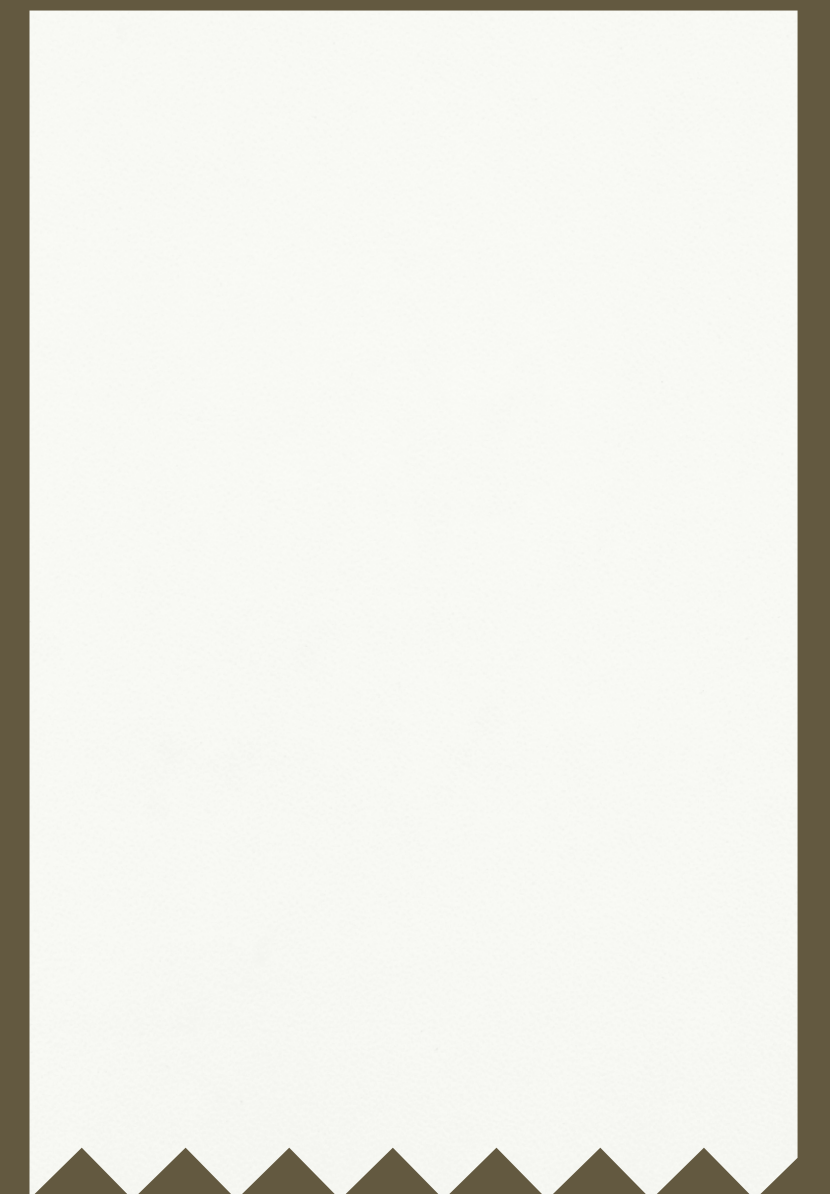
COLOUR : 01



S.NO. : 05

DESIGN : V - 9022

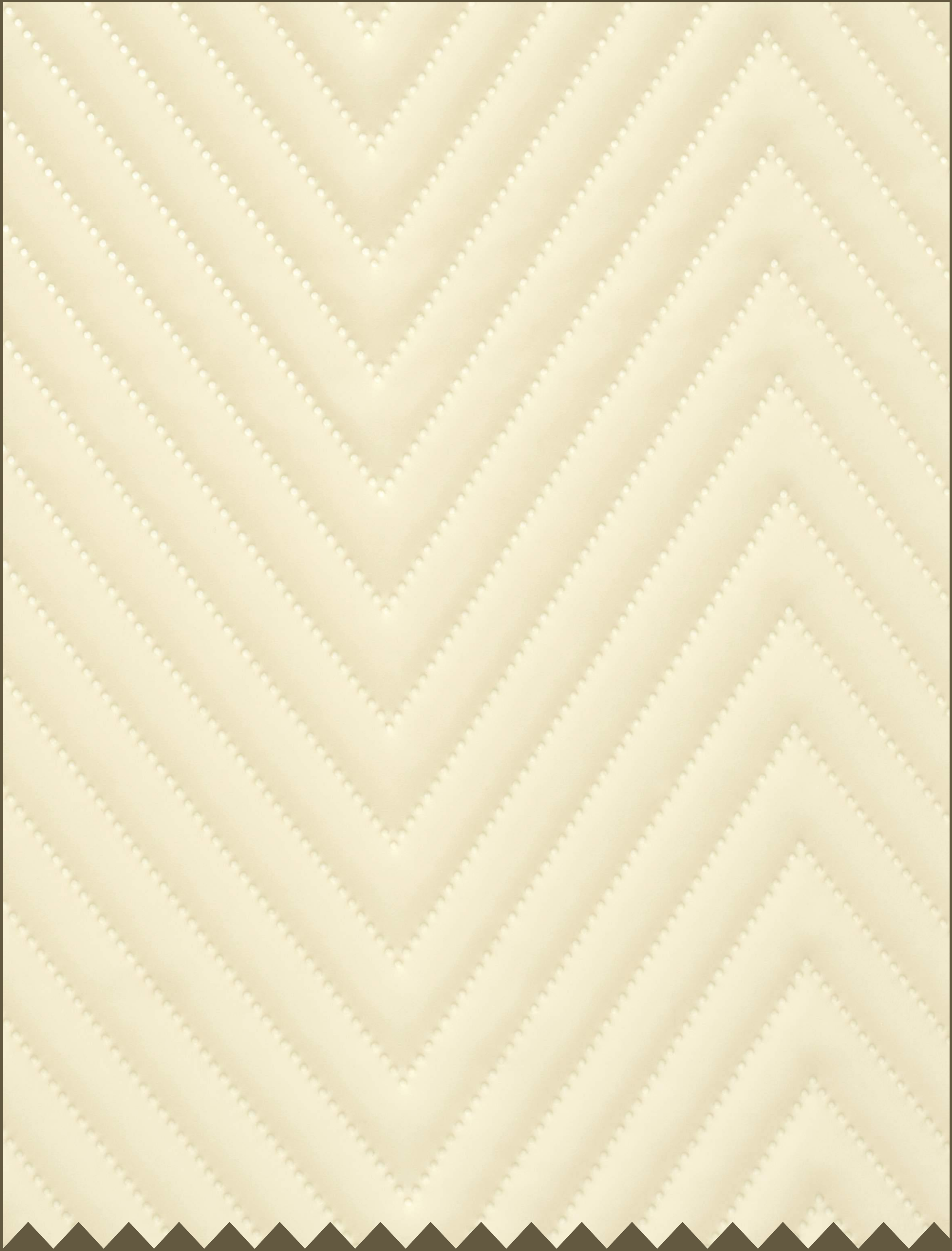
COLOUR : 01



S.NO. : 06

DESIGN : V - 9023

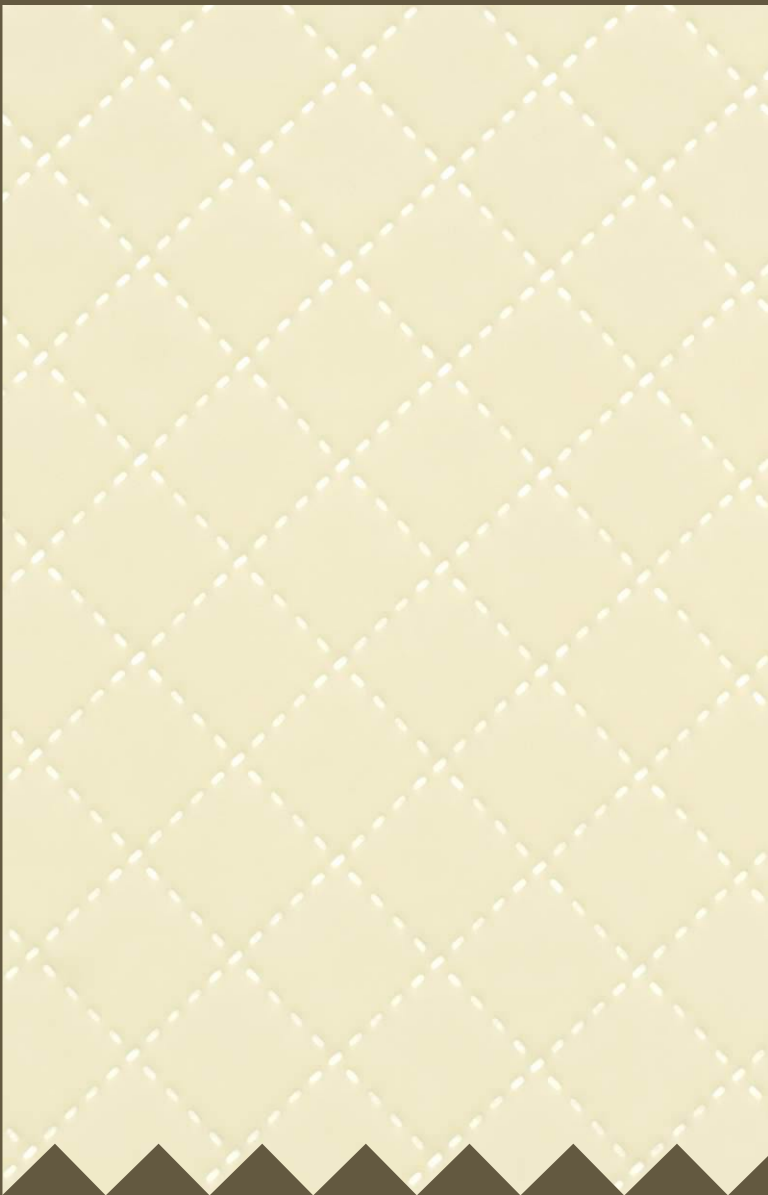
COLOUR : 01



S.NO. : 07

DESIGN : V - 9021

COLOUR : 02



S.NO. : 08

DESIGN : V - 9022

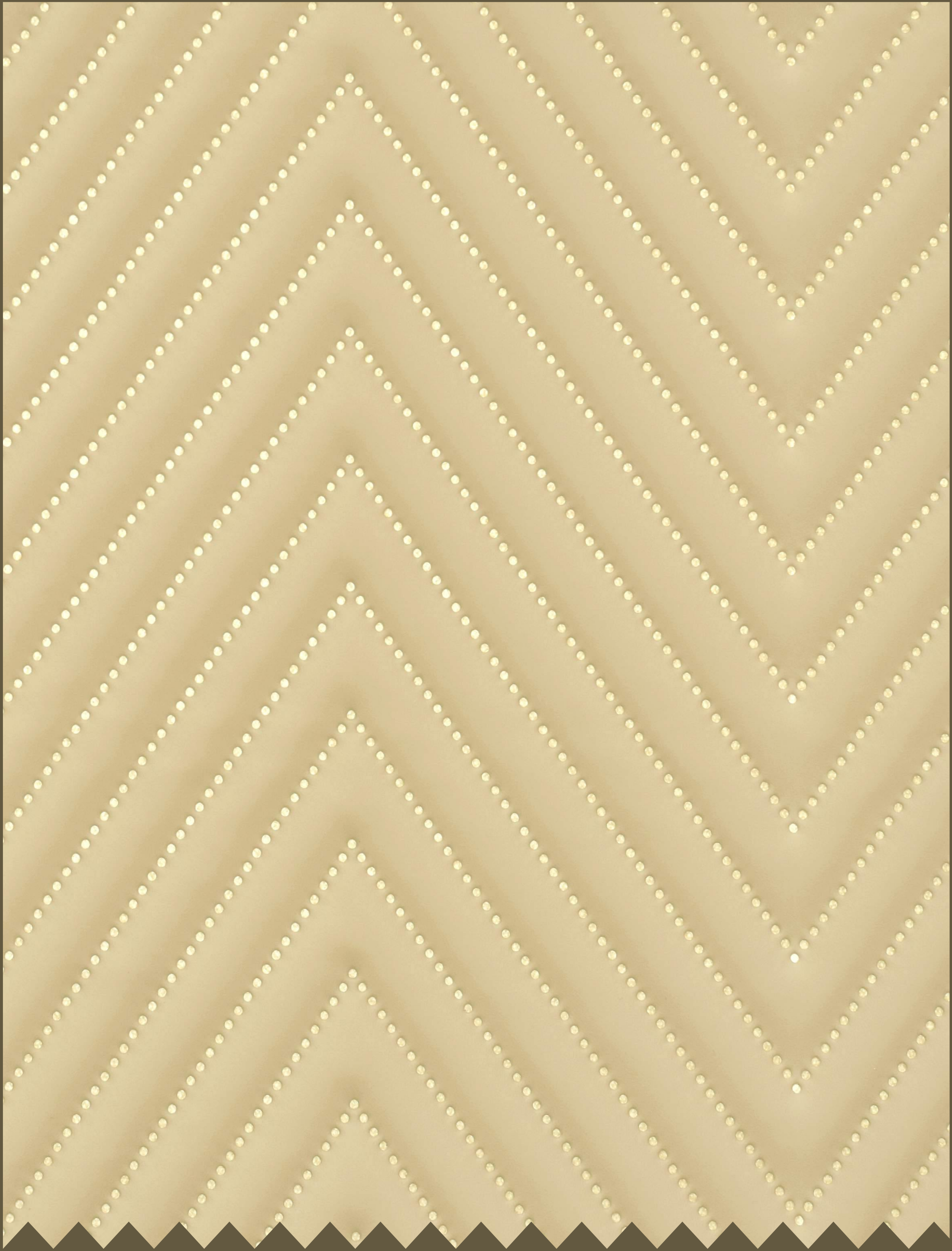
COLOUR : 02



S.NO. : 09

DESIGN : V - 9023

COLOUR : 02



S.NO. : 10

DESIGN : V - 9021

COLOUR : 05



S.NO. : 11

DESIGN : V - 9022

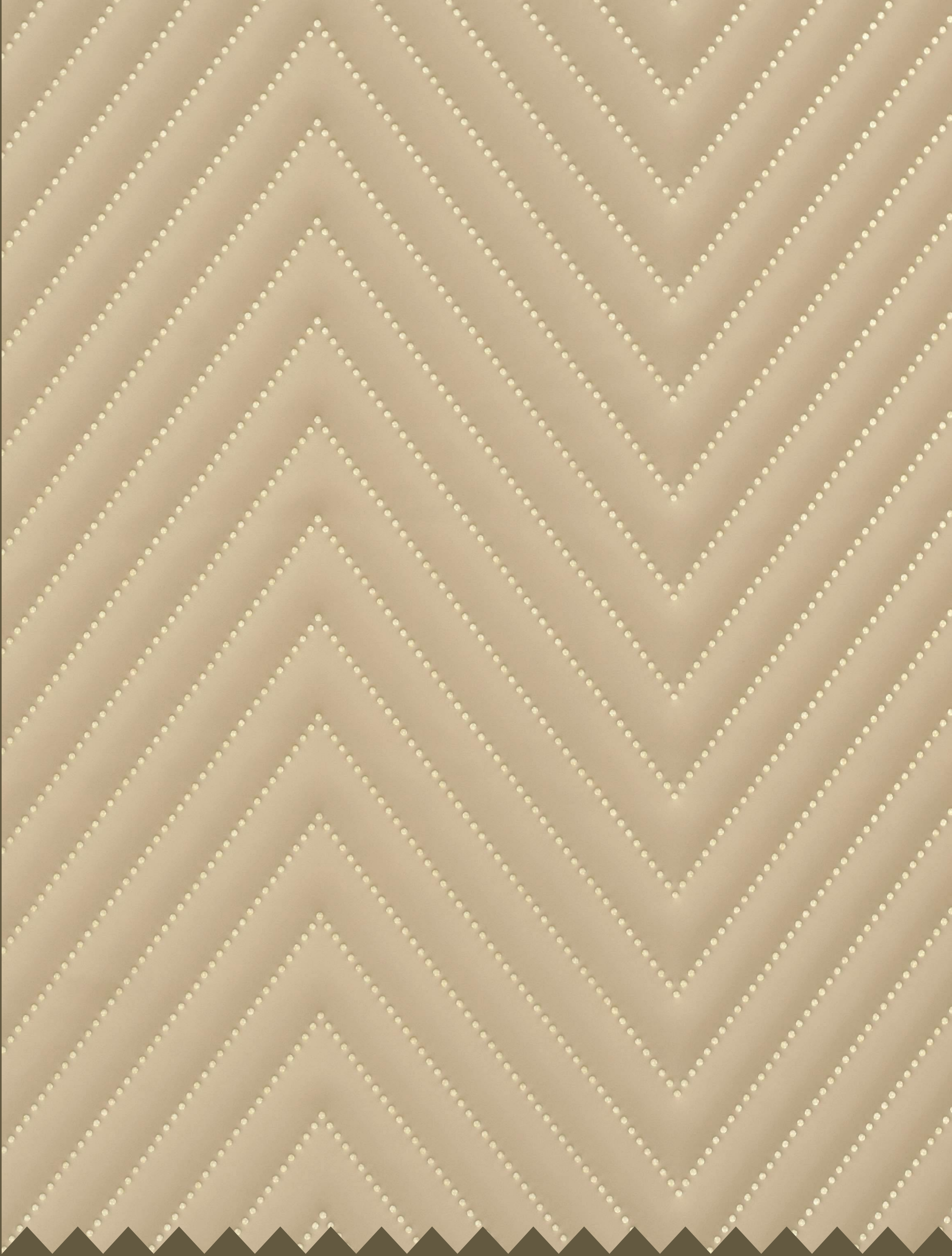
COLOUR : 05



S.NO. : 12

DESIGN : V - 9023

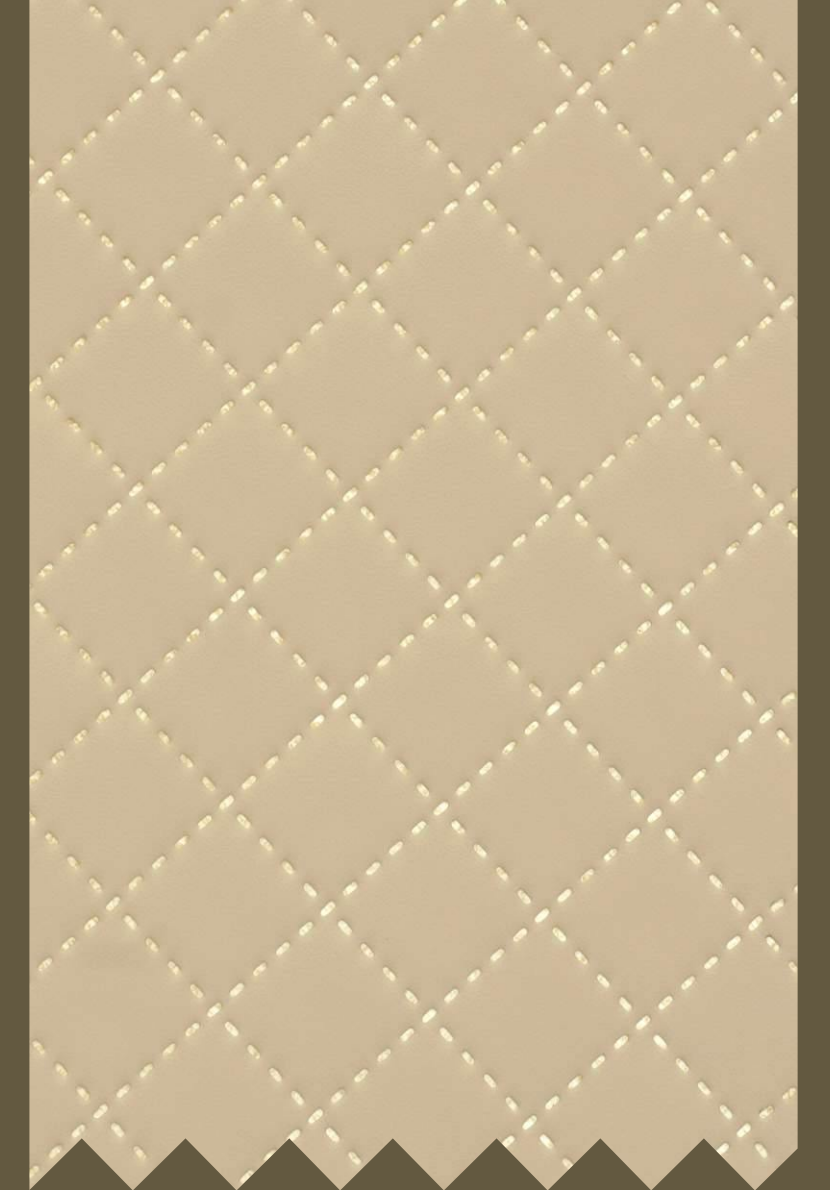
COLOUR : 05



S.NO. : 13

DESIGN : V - 9021

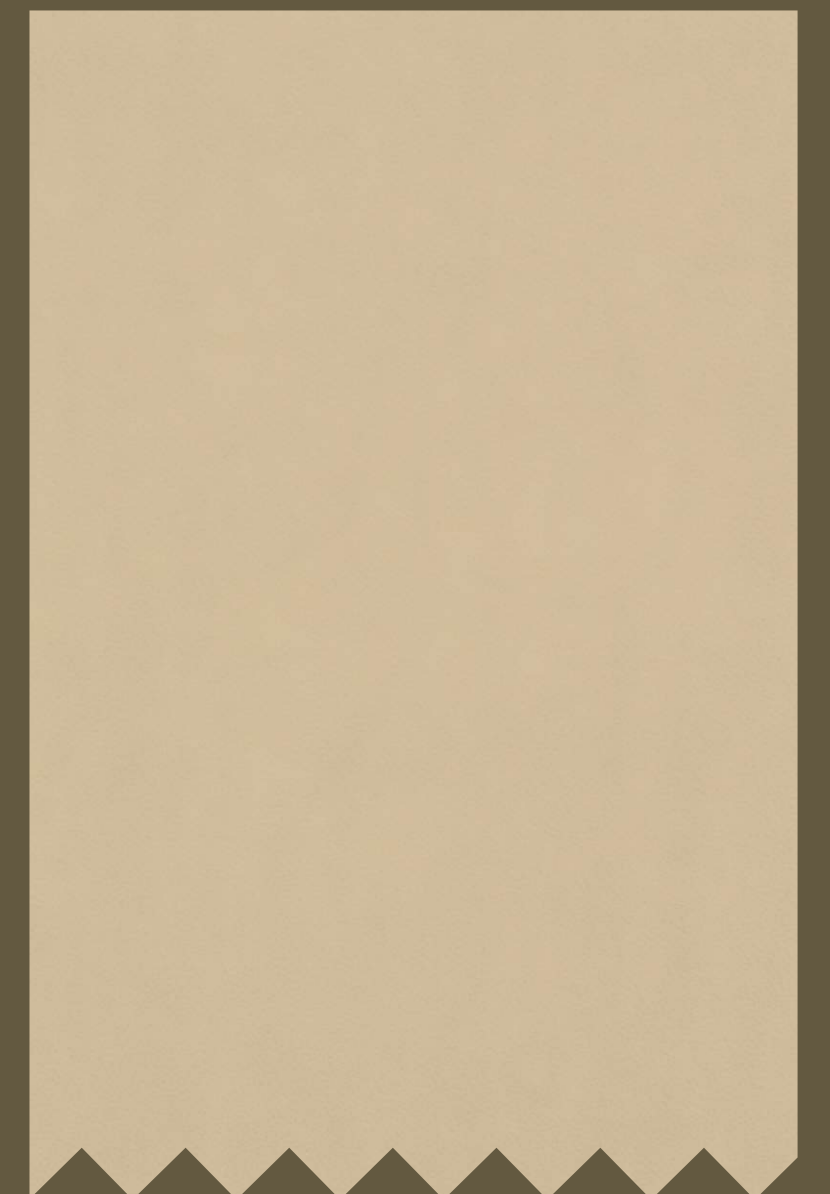
COLOUR : 06



S.NO. : 14

DESIGN : V - 9022

COLOUR : 06



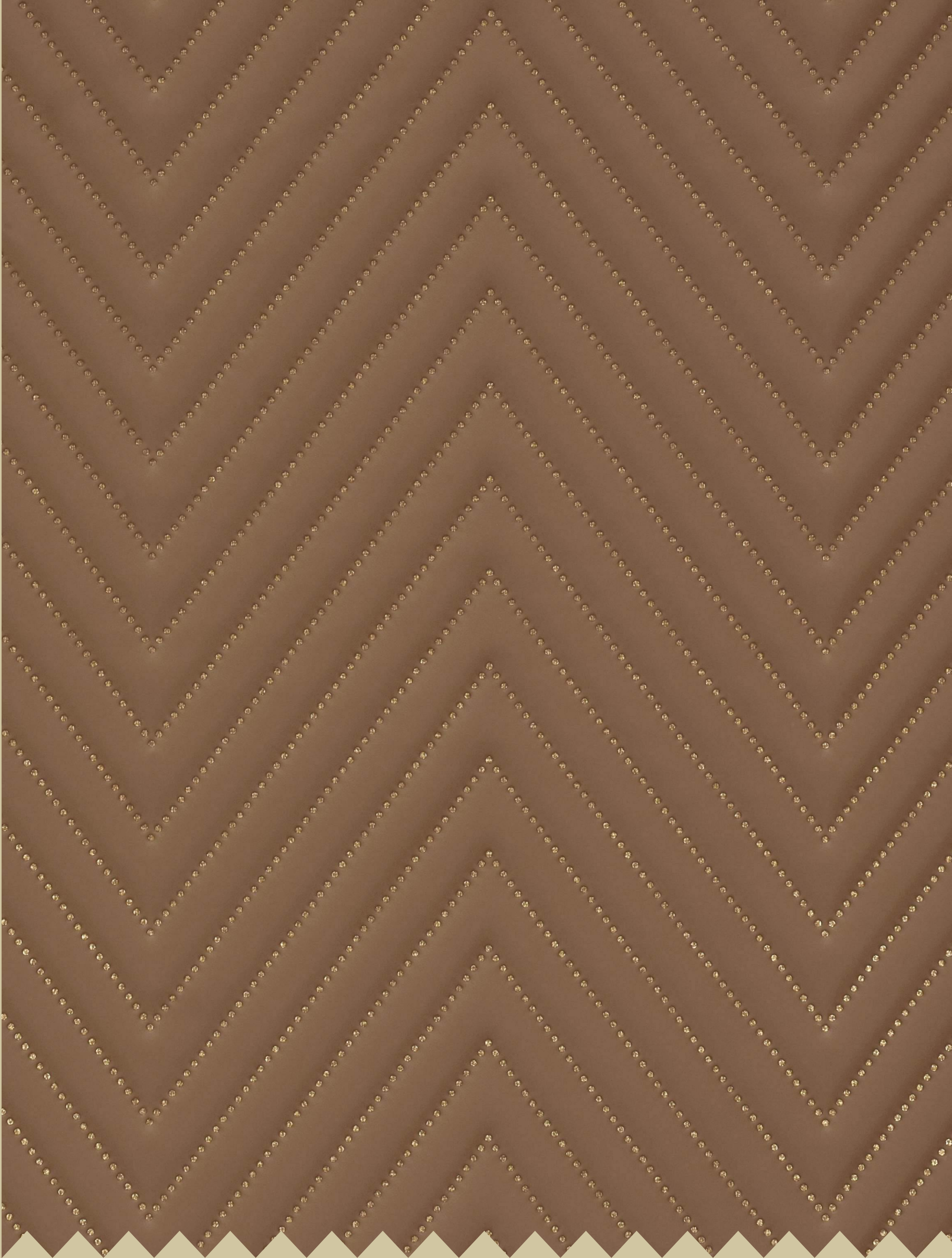
S.NO. : 15

DESIGN : V - 9023

COLOUR : 06

ETHEREAL

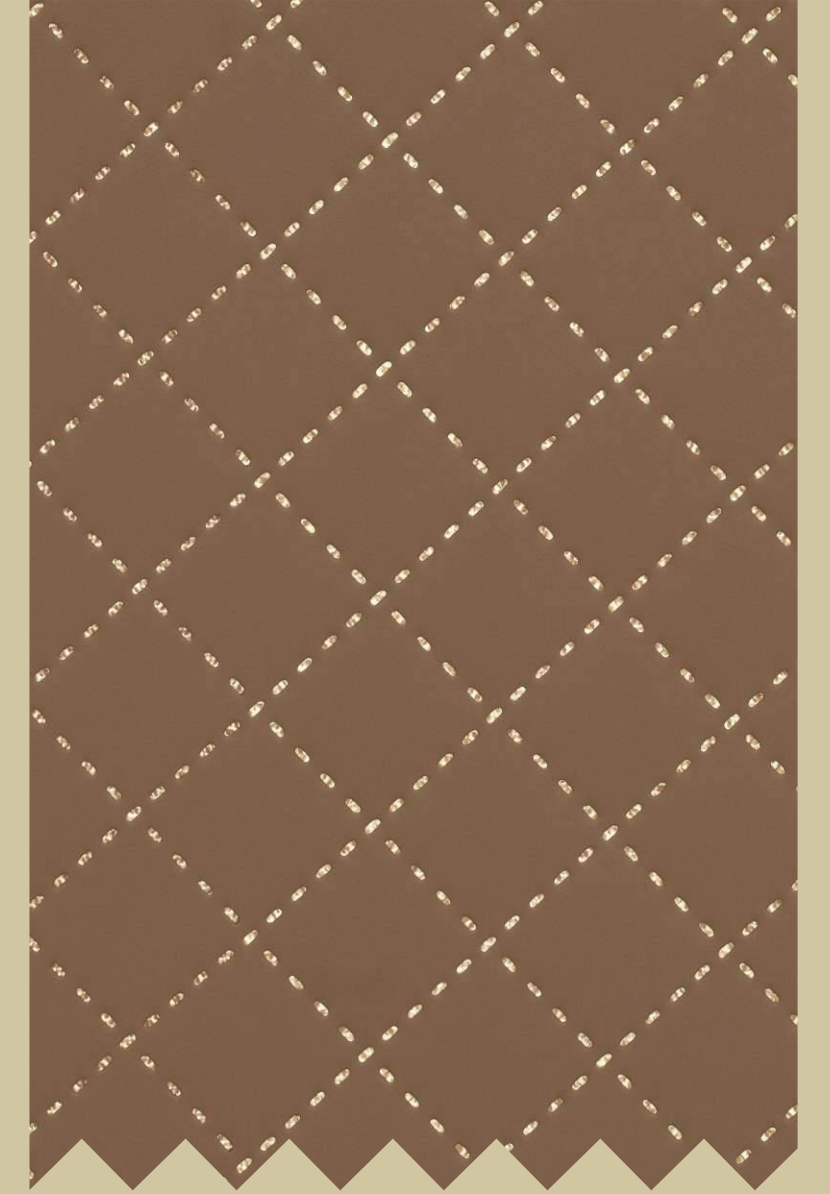




S.NO. : 16

DESIGN : V - 9021

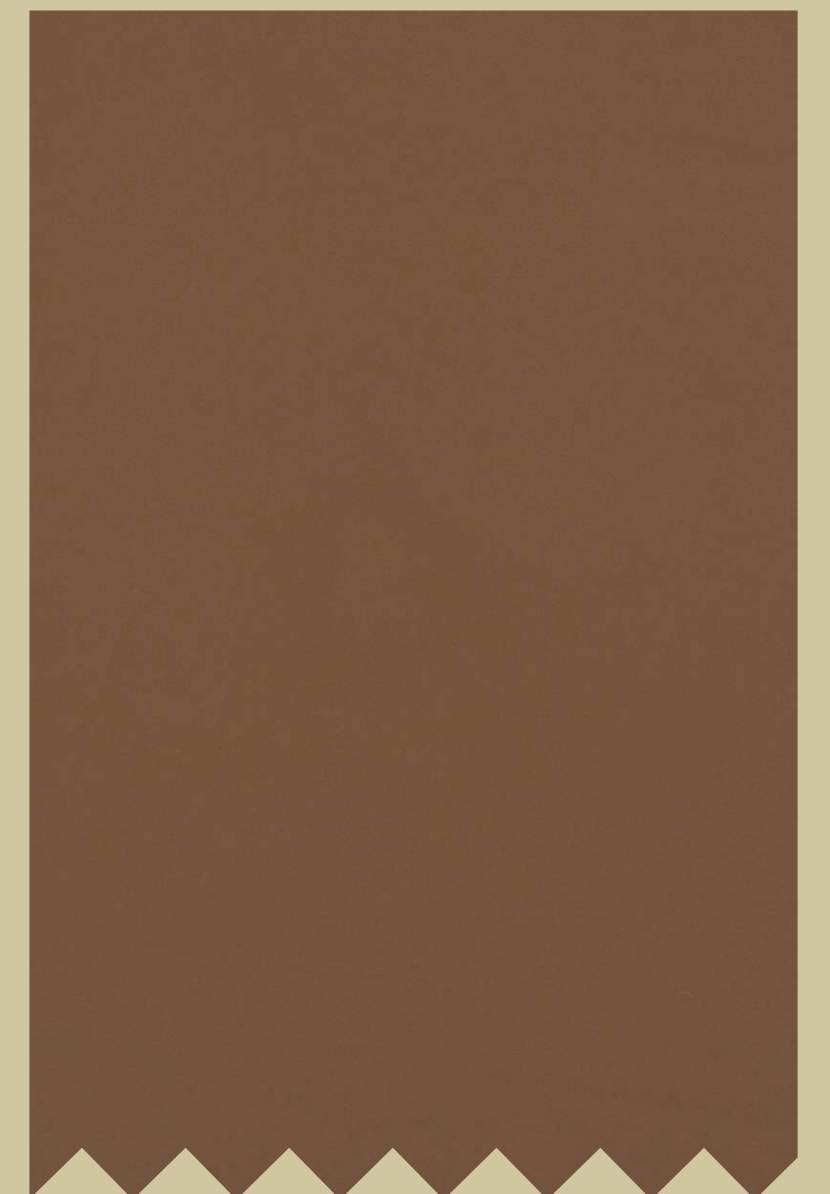
COLOUR : 08



S.NO. : 17

DESIGN : V - 9022

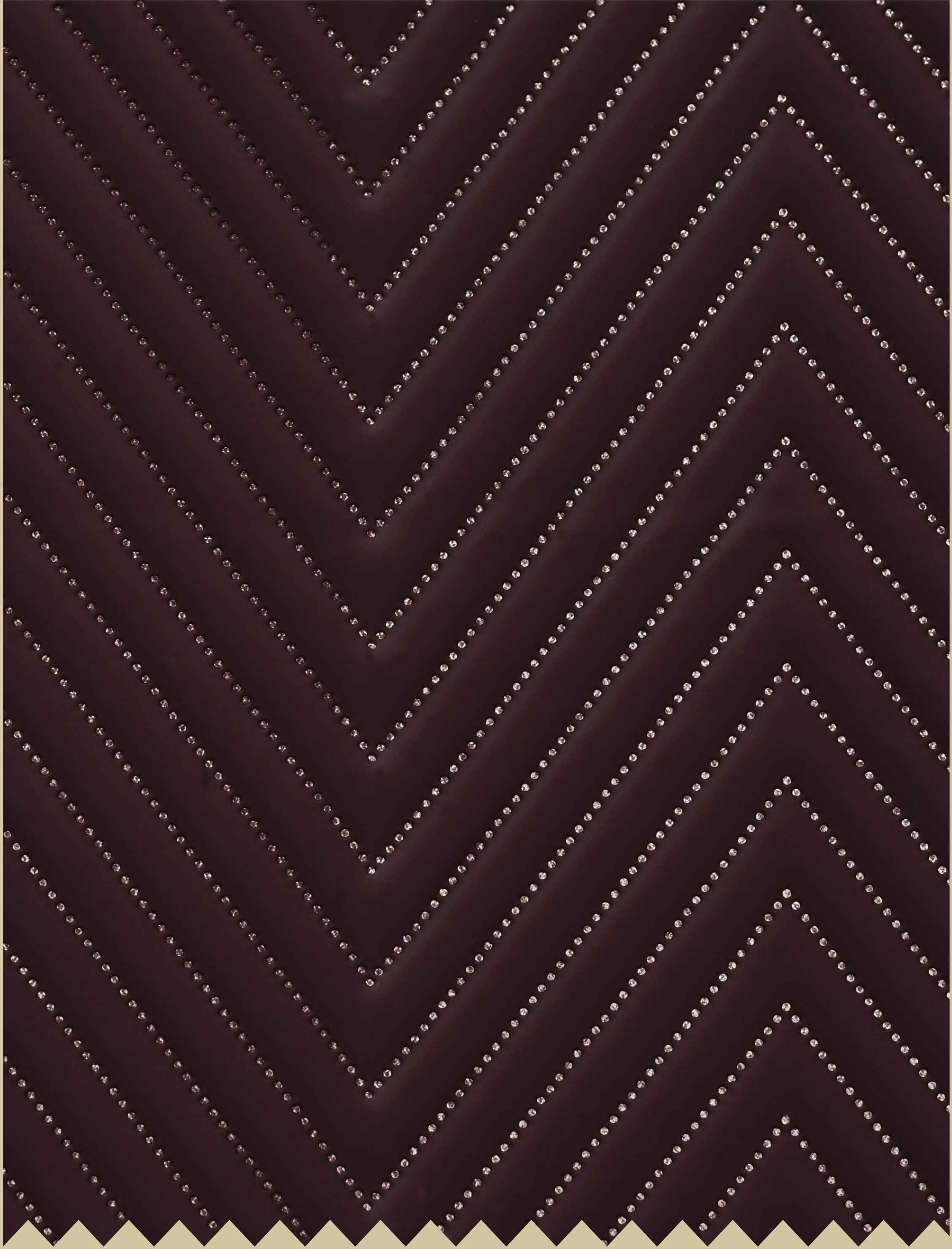
COLOUR : 08



S.NO. : 18

DESIGN : V - 9023

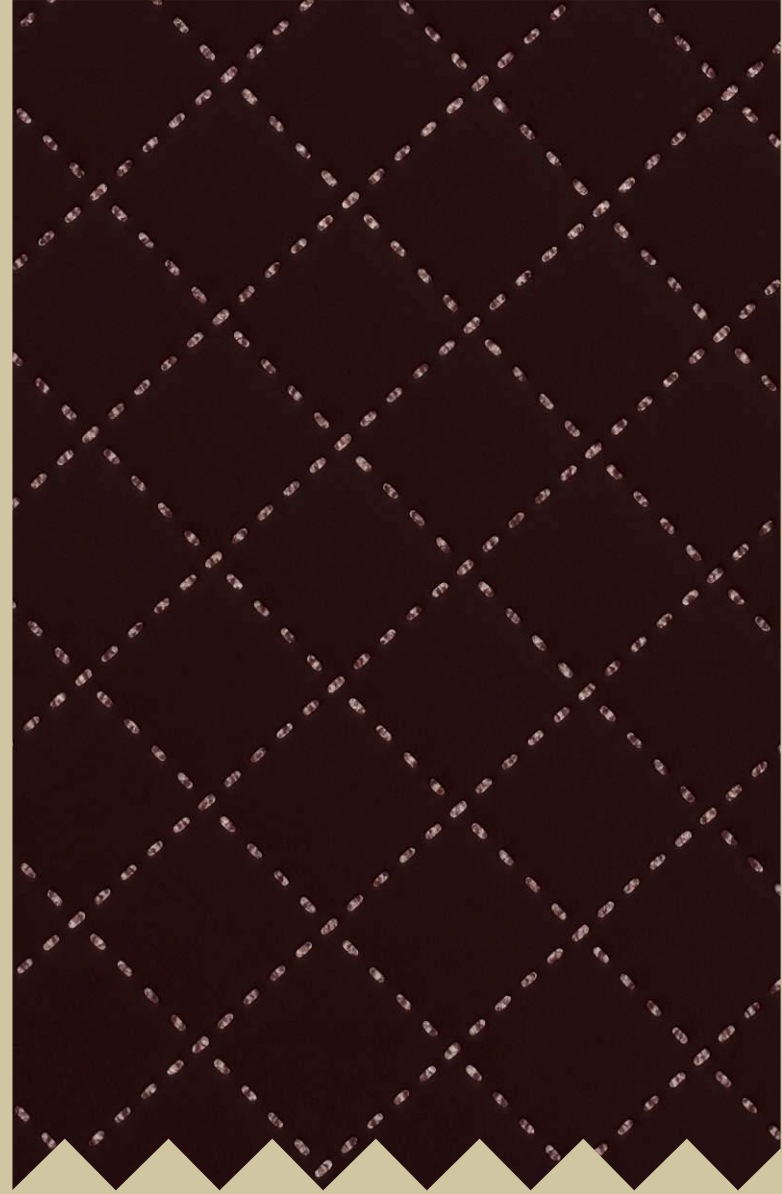
COLOUR : 08



S.NO. : 19

DESIGN : V - 9021

COLOUR : 09



S.NO. : 20

DESIGN : V - 9022

COLOUR : 09



S.NO. : 21

DESIGN : V - 9023

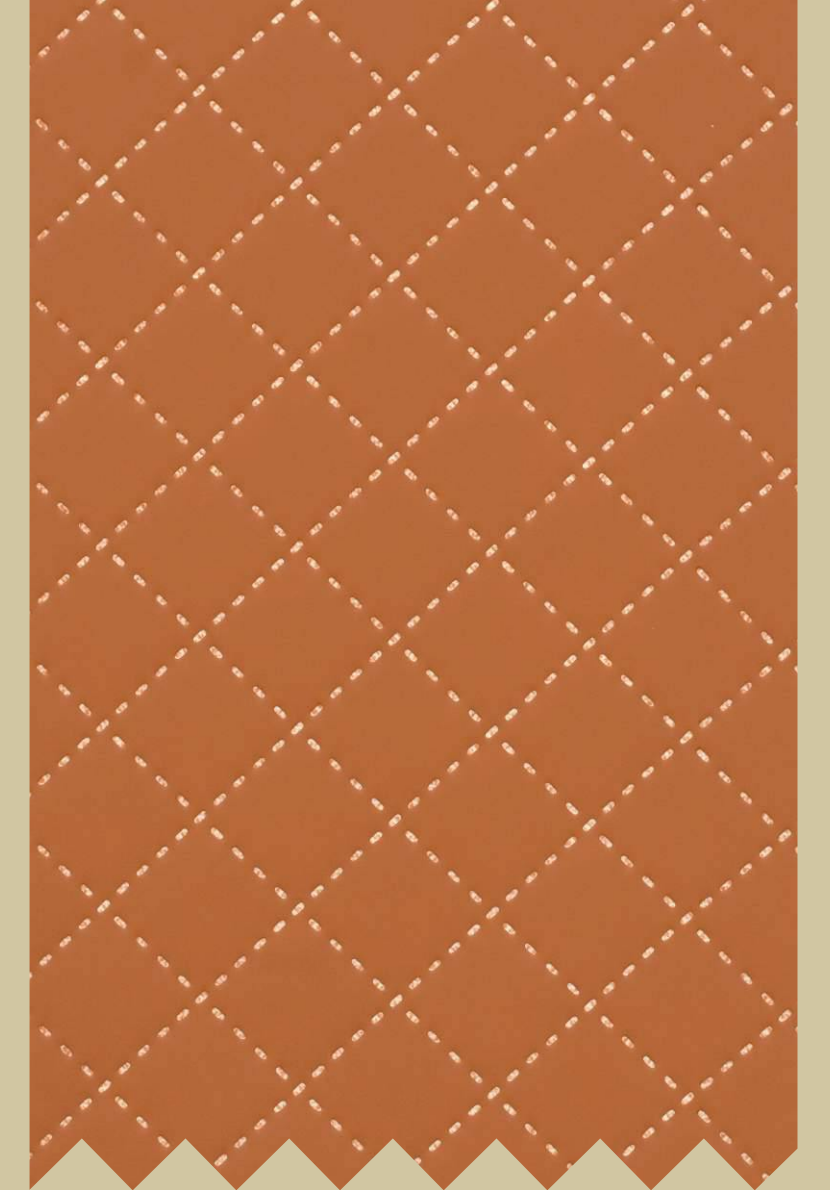
COLOUR : 09



S.NO. : 22

DESIGN : V - 9021

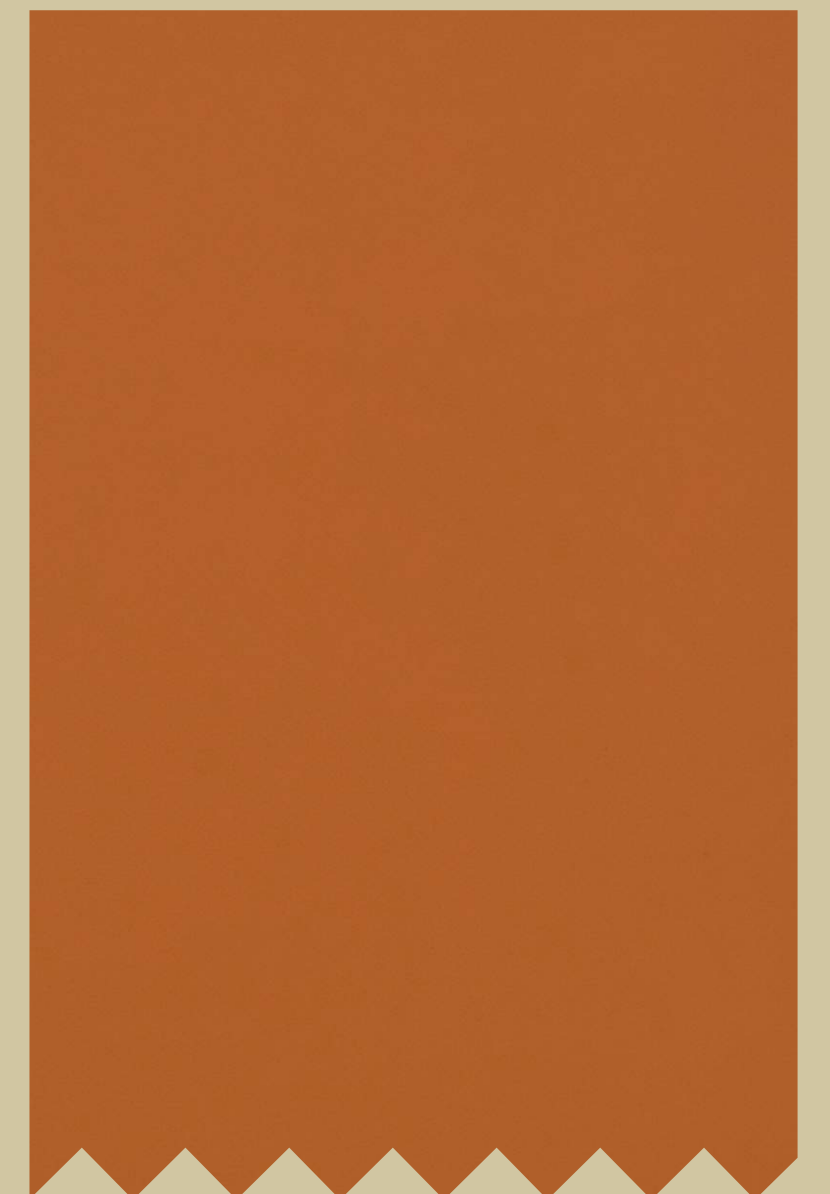
COLOUR : 10



S.NO. : 23

DESIGN : V - 9022

COLOUR : 10



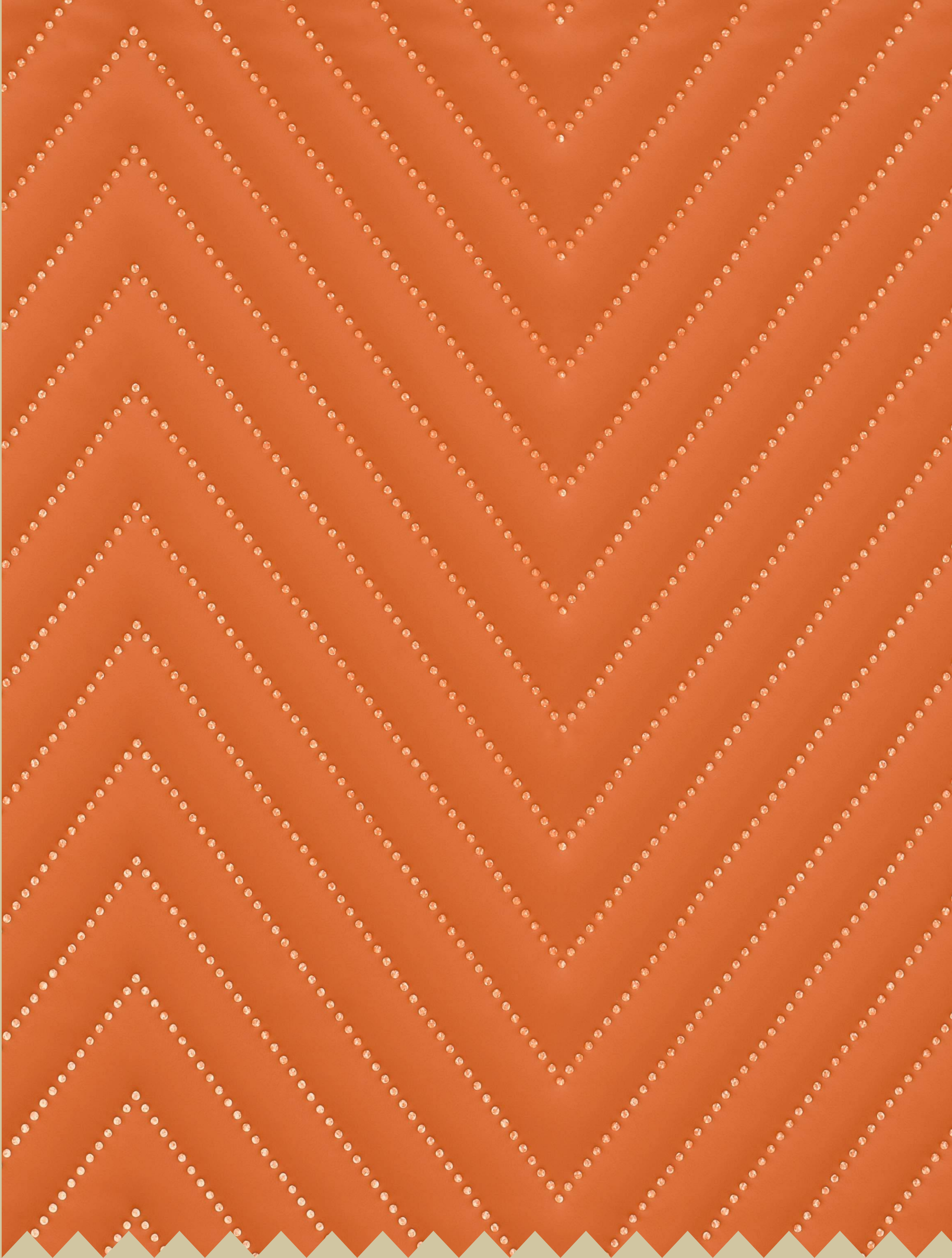
S.NO. : 24

DESIGN : V - 9023

COLOUR : 10



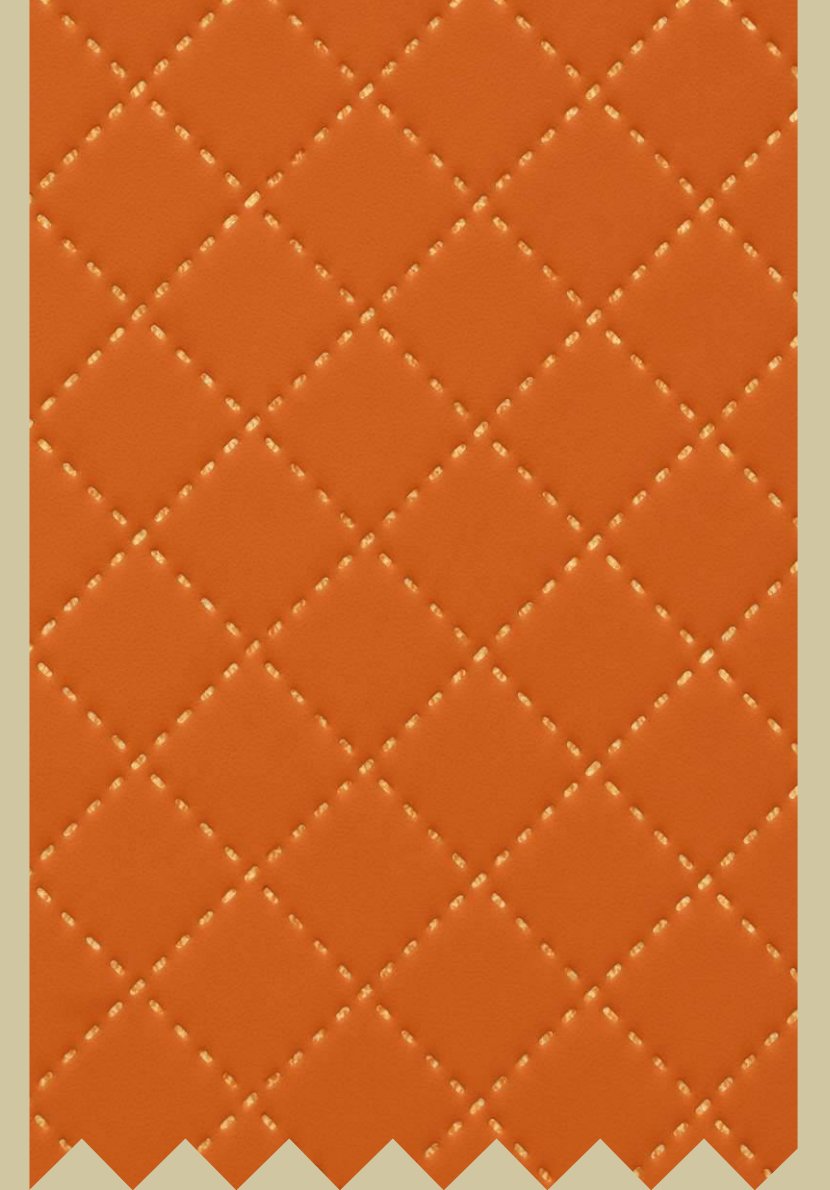
ETHEREAL



S.NO. : 25

DESIGN : V - 9021

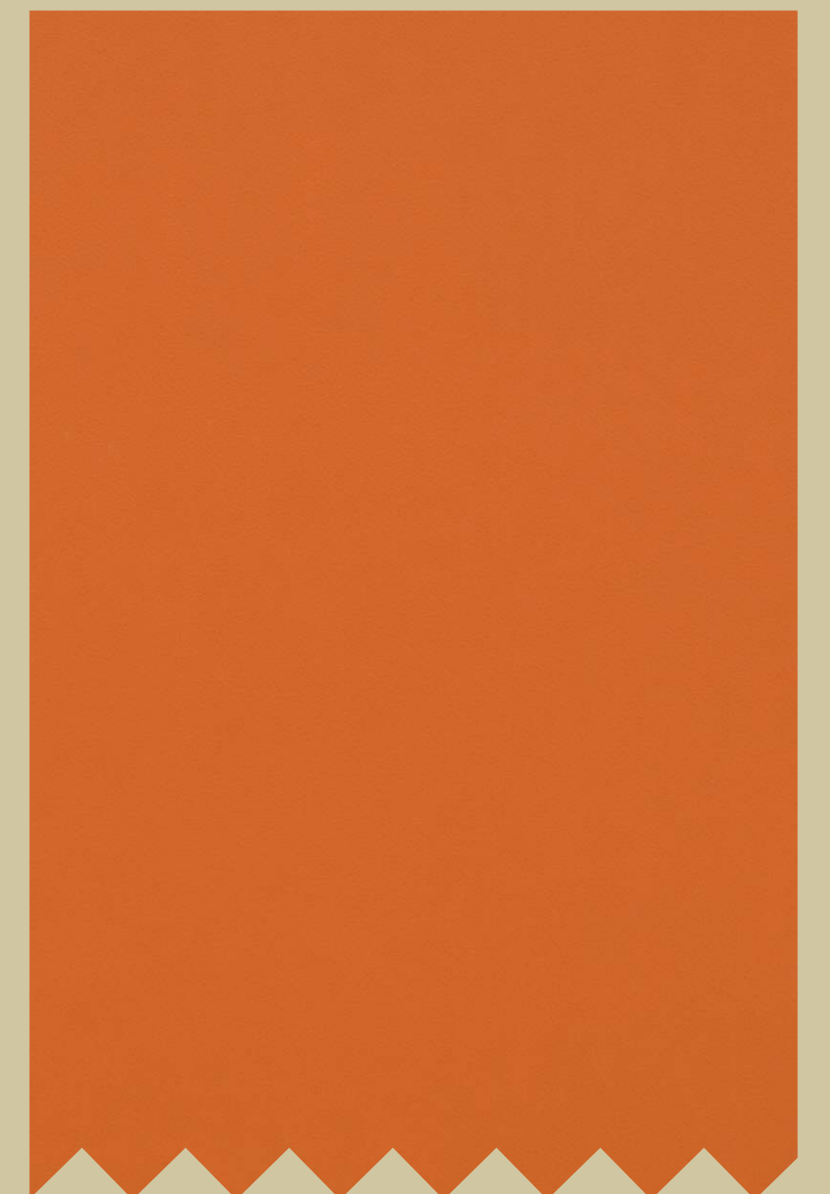
COLOUR : 11



S.NO. : 26

DESIGN : V - 9022

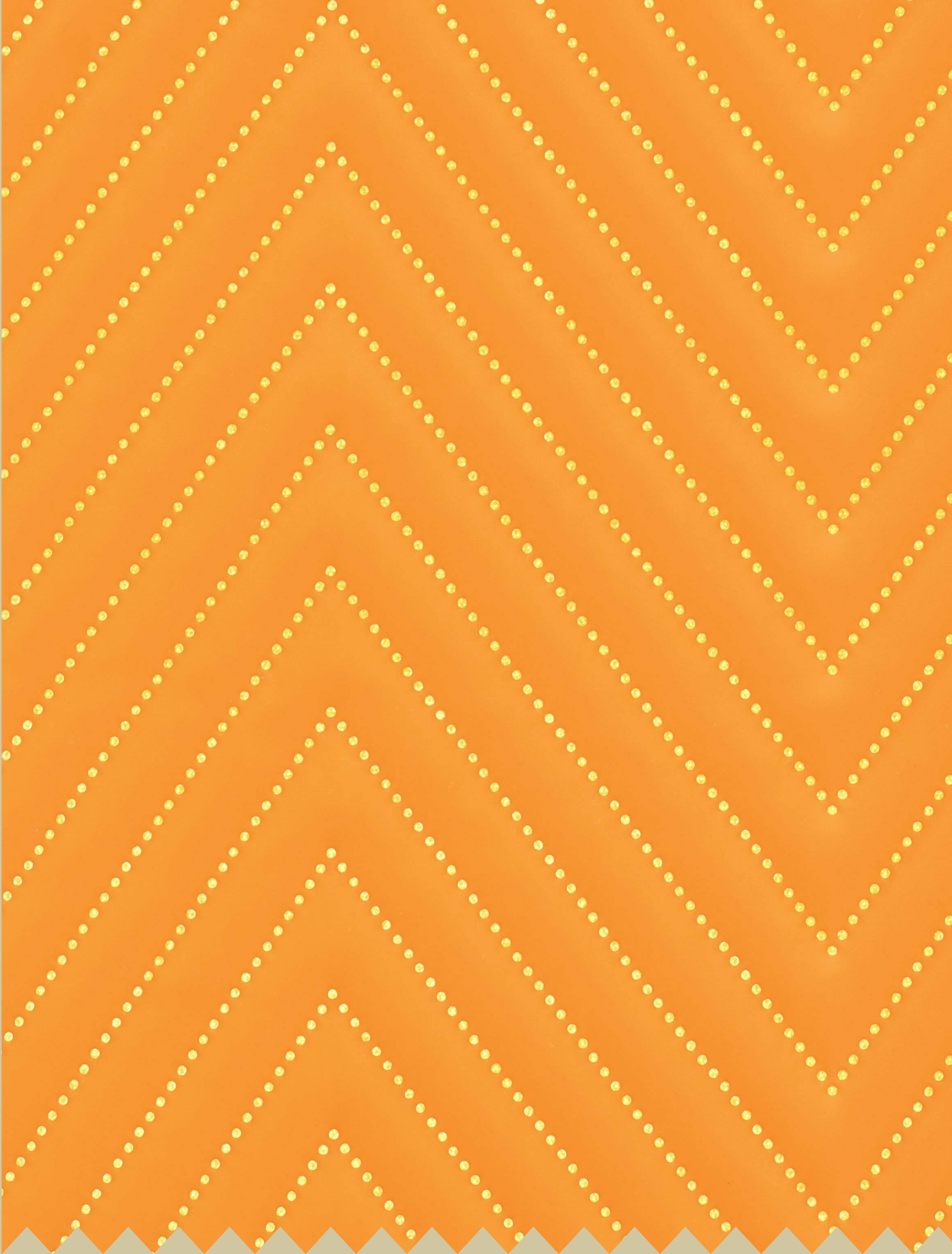
COLOUR : 11



S.NO. : 27

DESIGN : V - 9023

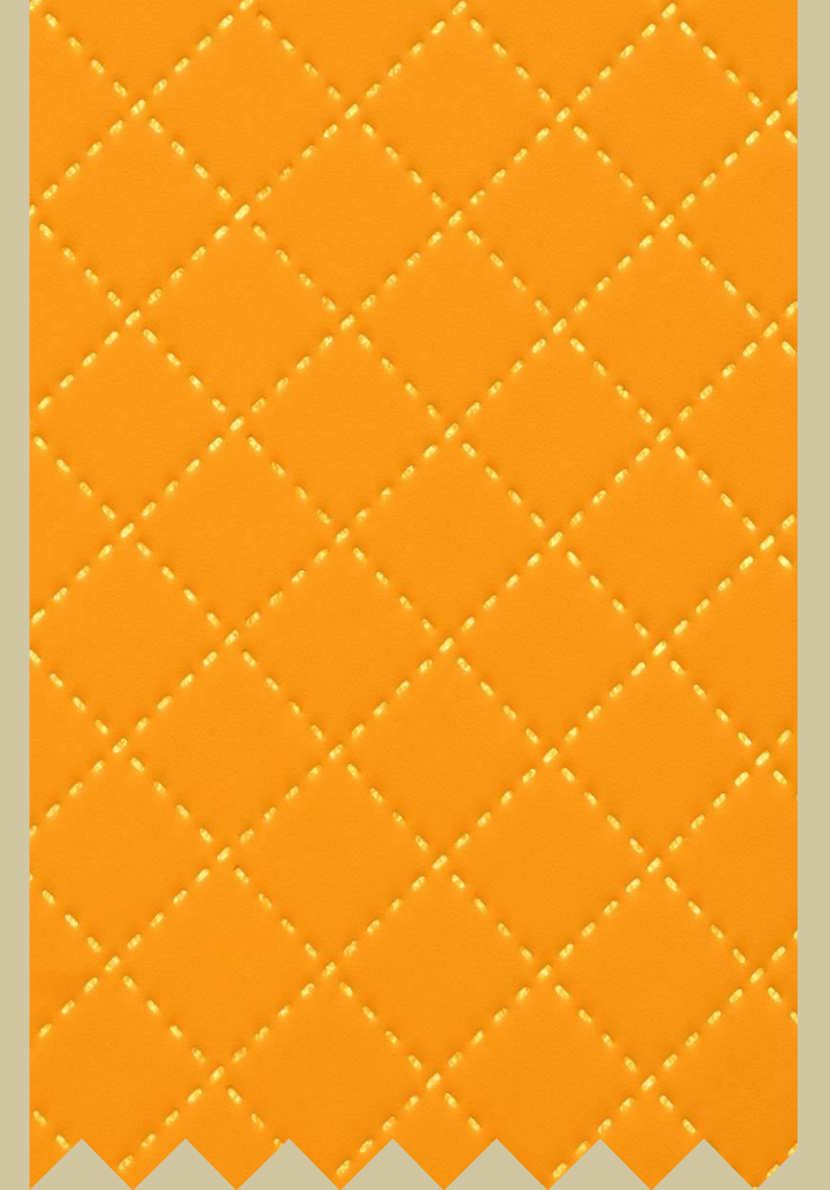
COLOUR : 11



S.NO. : 28

DESIGN : V - 9021

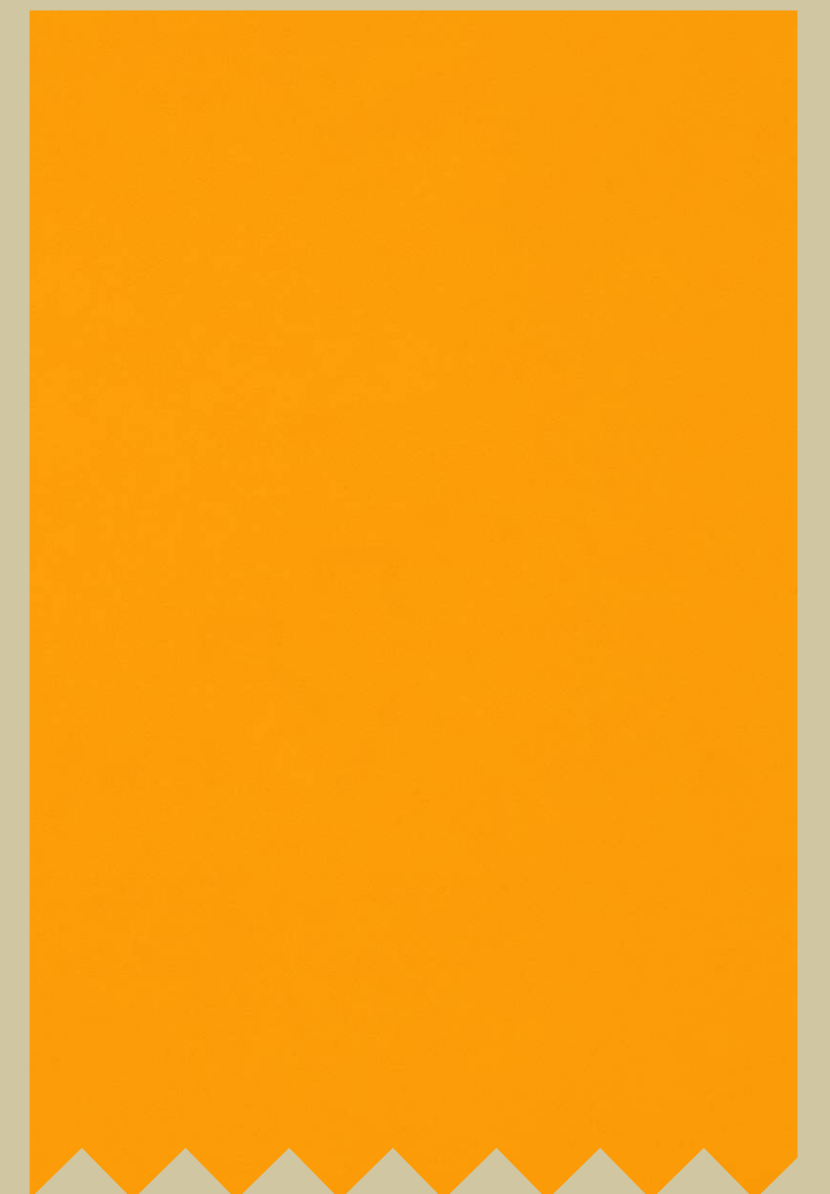
COLOUR : 12



S.NO. : 29

DESIGN : V - 9022

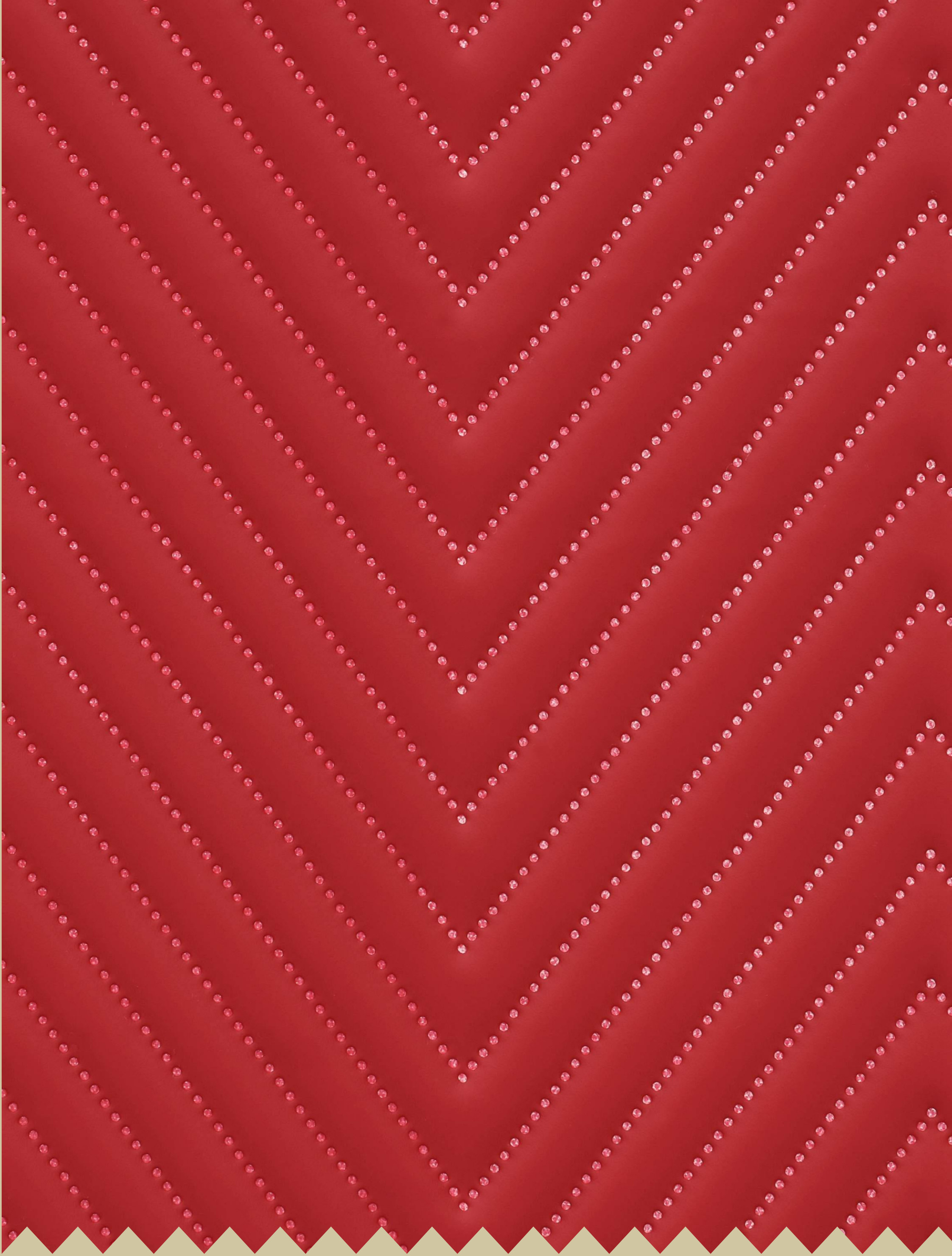
COLOUR : 12



S.NO. : 30

DESIGN : V - 9023

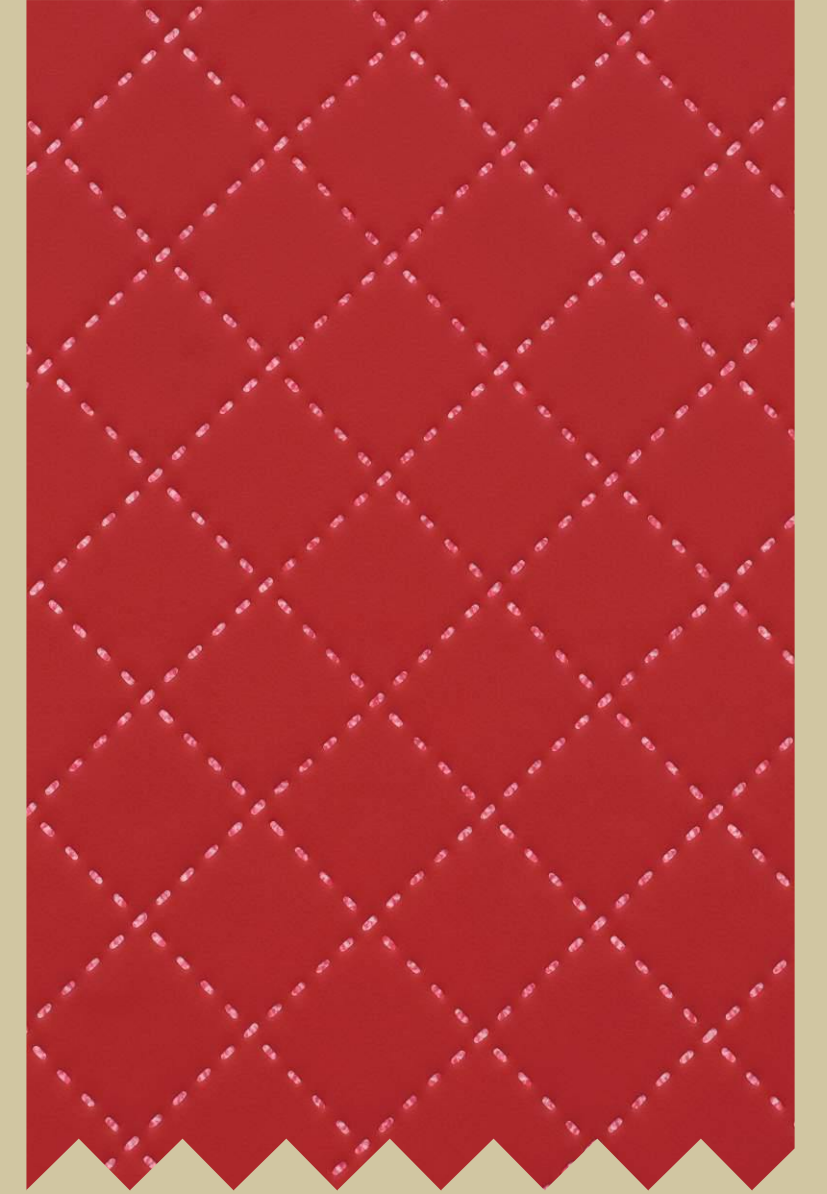
COLOUR : 12



S.NO. : 31

DESIGN : V - 9021

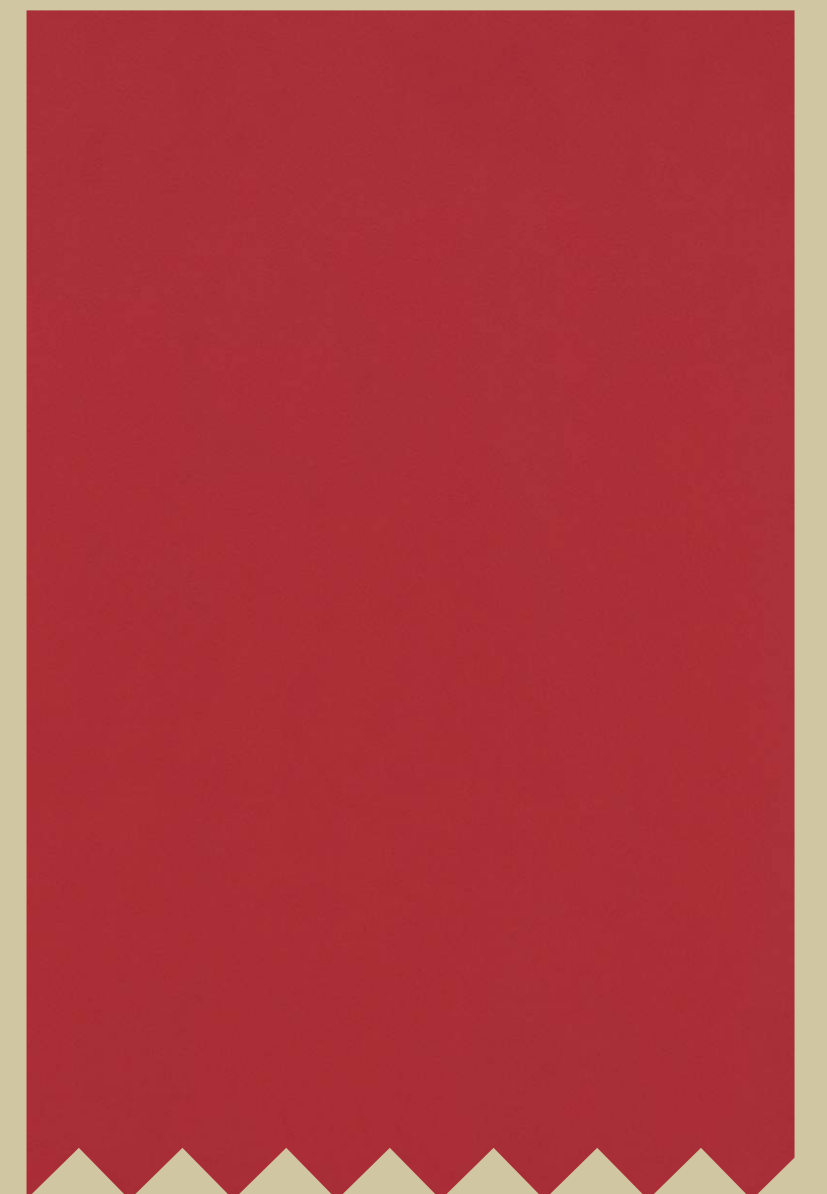
COLOUR : 14



S.NO. : 32

DESIGN : V - 9022

COLOUR : 14



S.NO. : 33

DESIGN : V - 9023

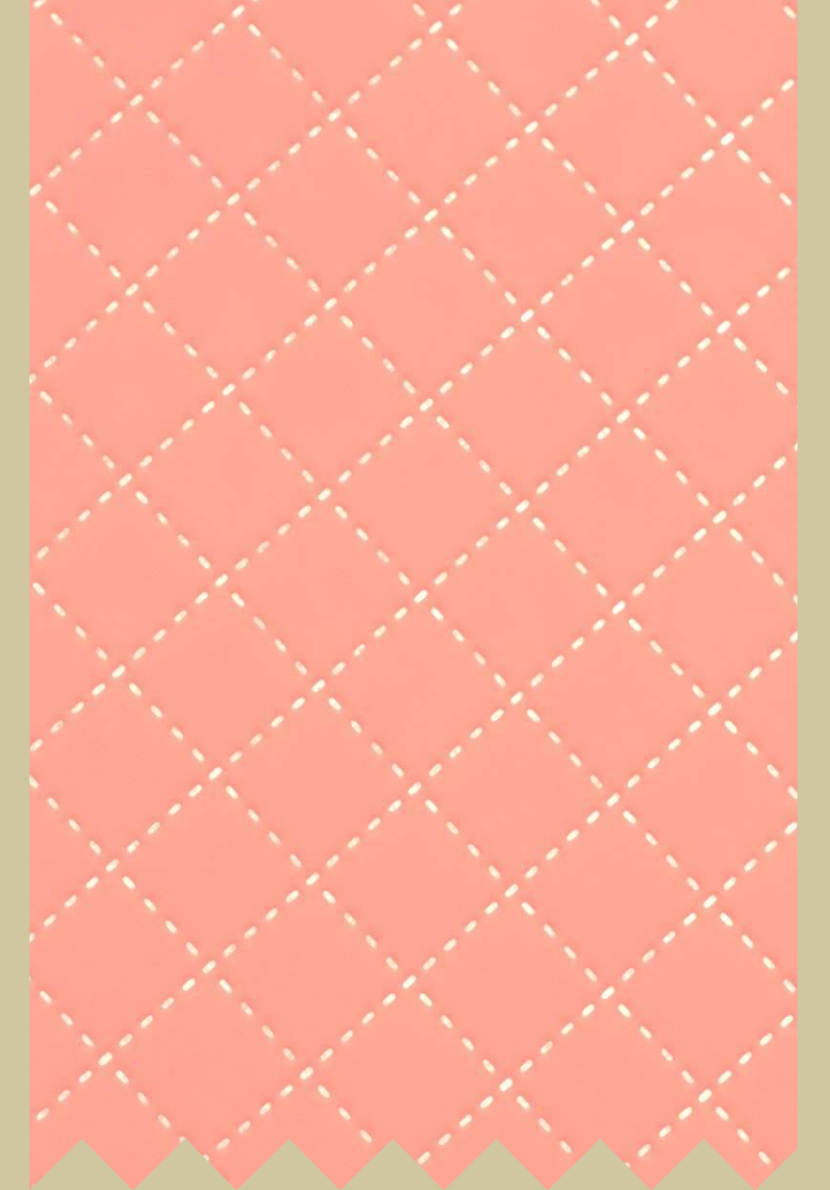
COLOUR : 14



S.NO. : 34

DESIGN : V - 9021

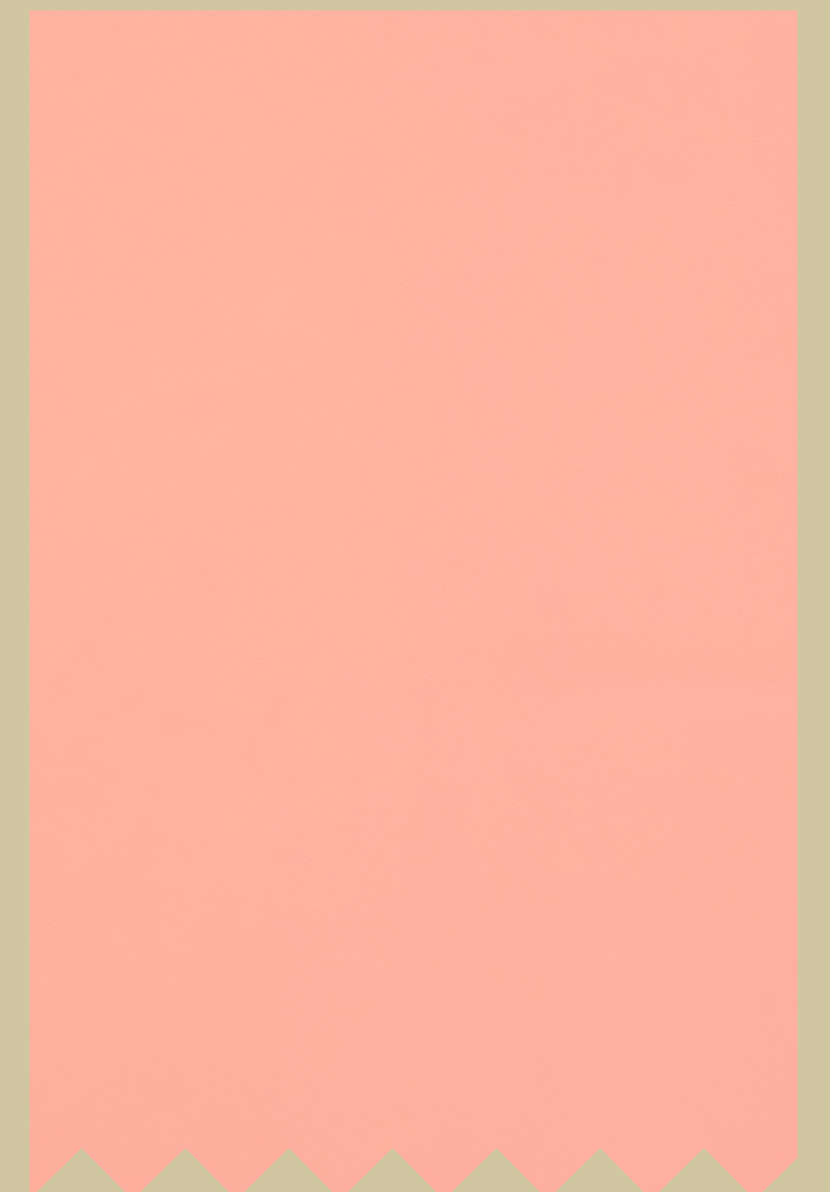
COLOUR : 15



S.NO. : 35

DESIGN : V - 9022

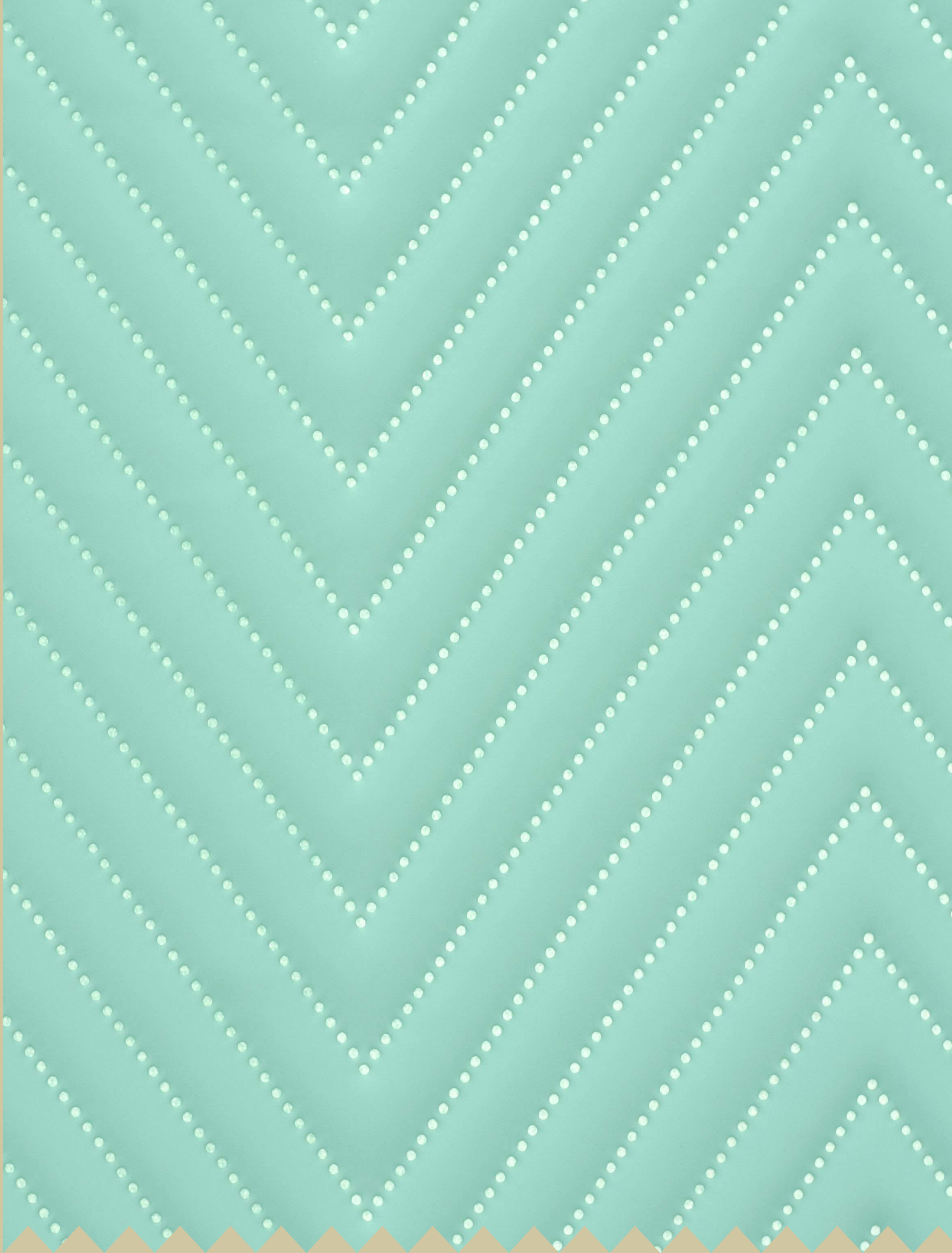
COLOUR : 15



S.NO. : 36

DESIGN : V - 9023

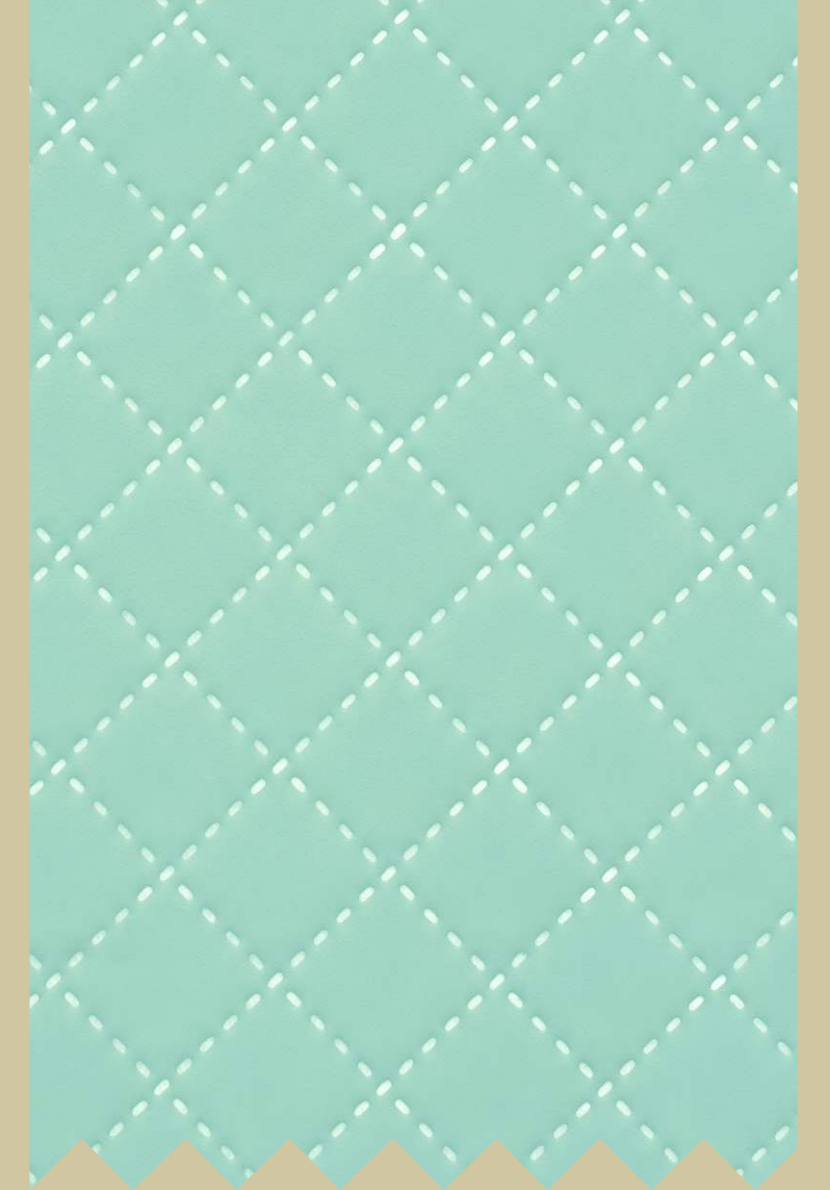
COLOUR : 15



S.NO. : 37

DESIGN : V - 9021

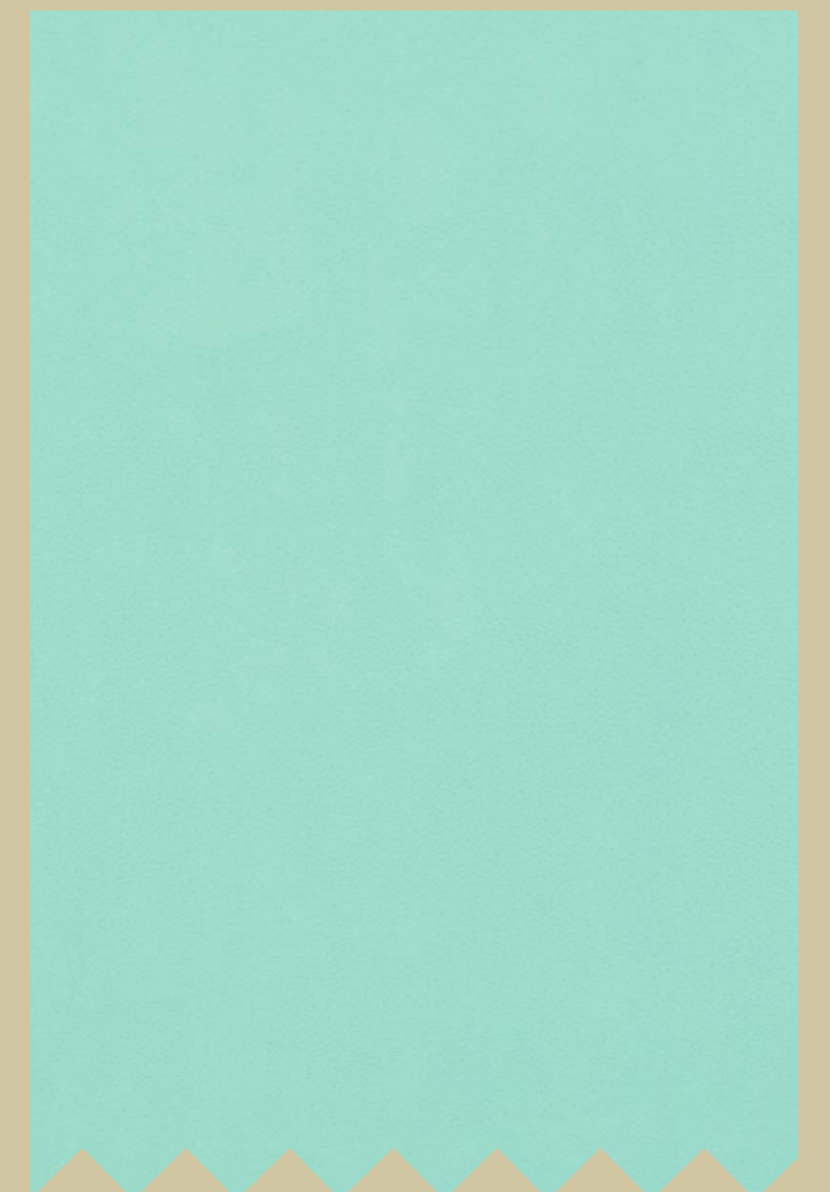
COLOUR : 18



S.NO. : 38

DESIGN : V - 9022

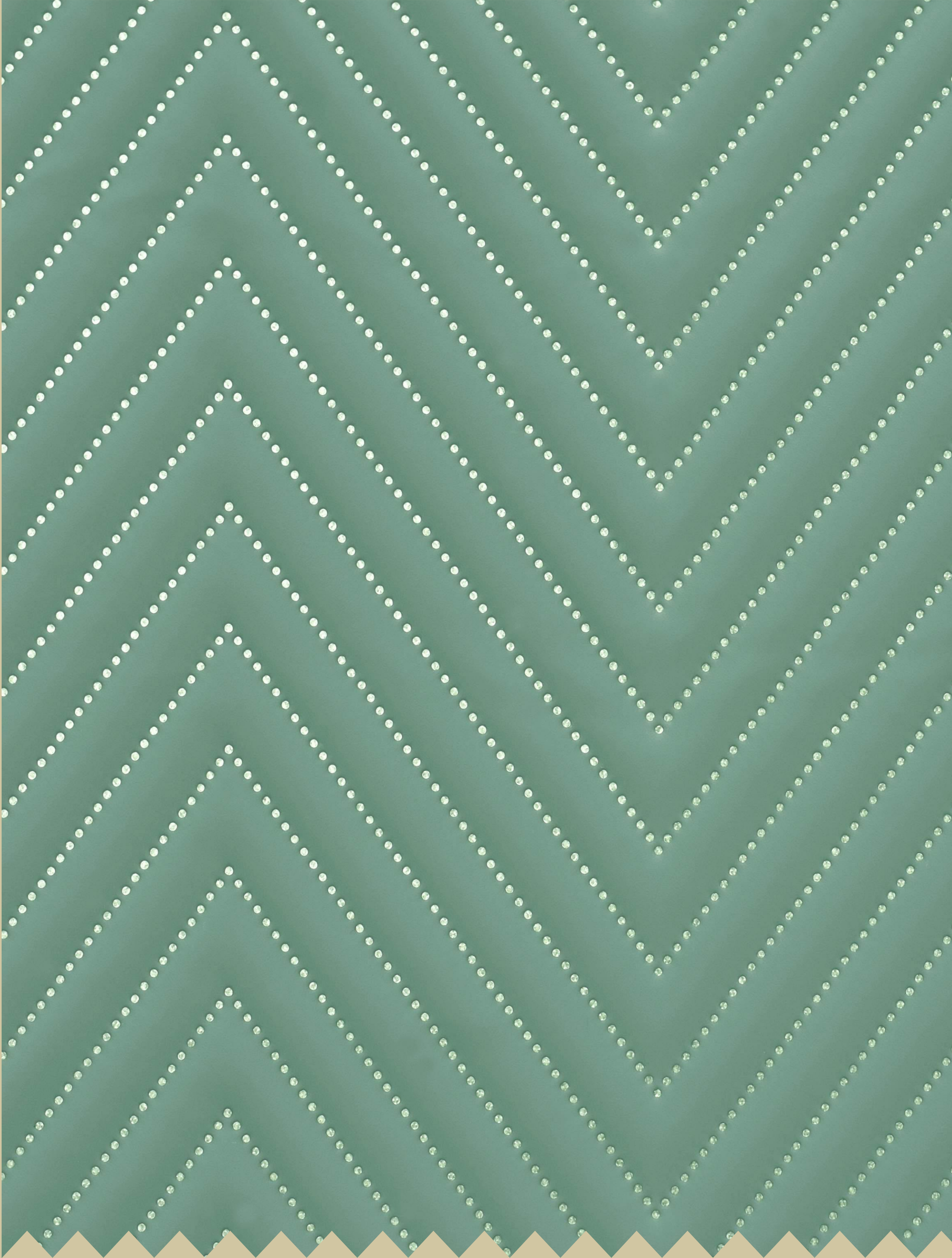
COLOUR : 18



S.NO. : 39

DESIGN : V - 9023

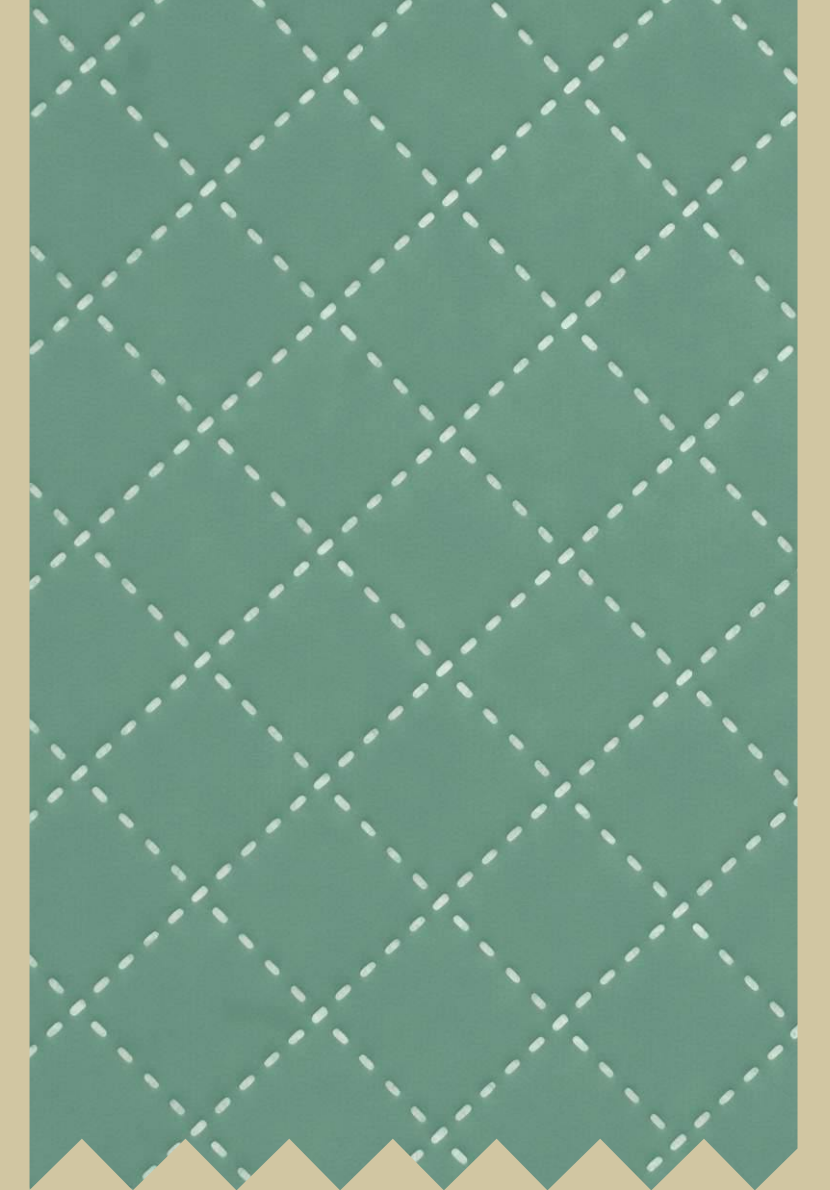
COLOUR : 18



S.NO. : 40

DESIGN : V - 9021

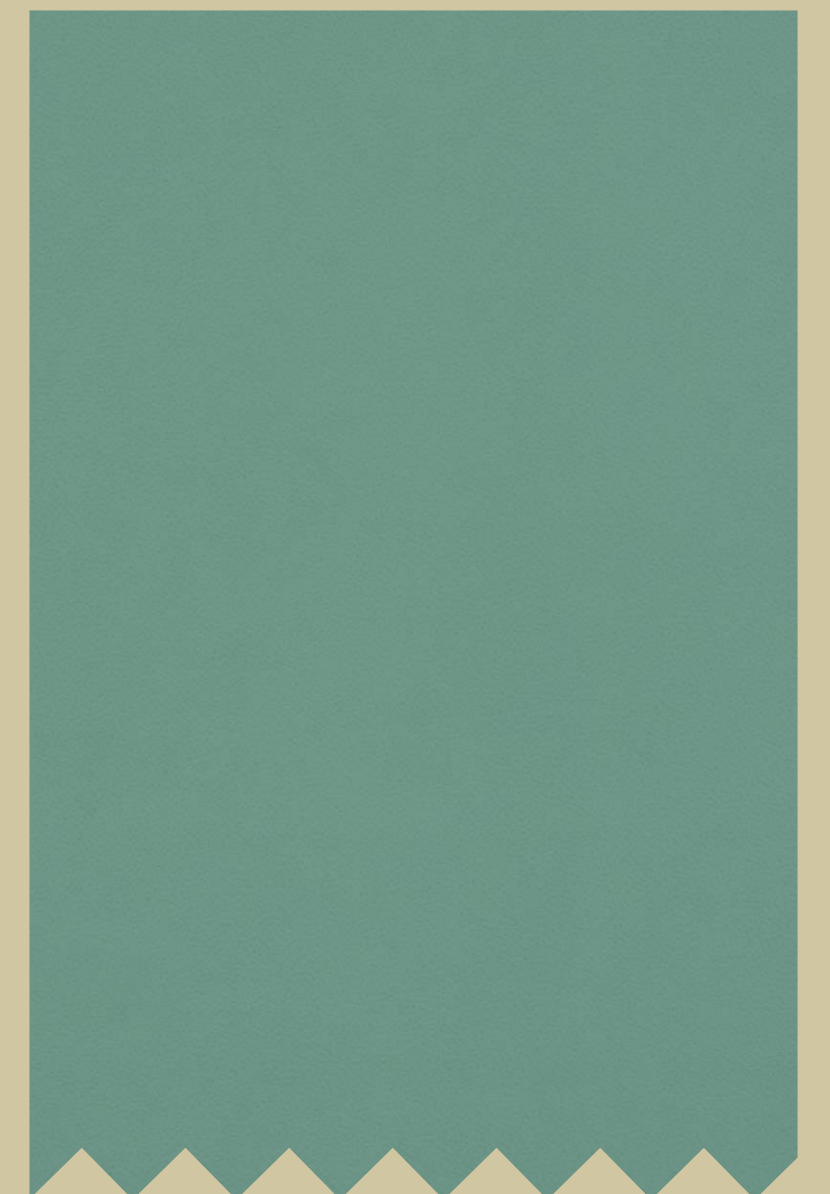
COLOUR : 19



S.NO. : 41

DESIGN : V - 9022

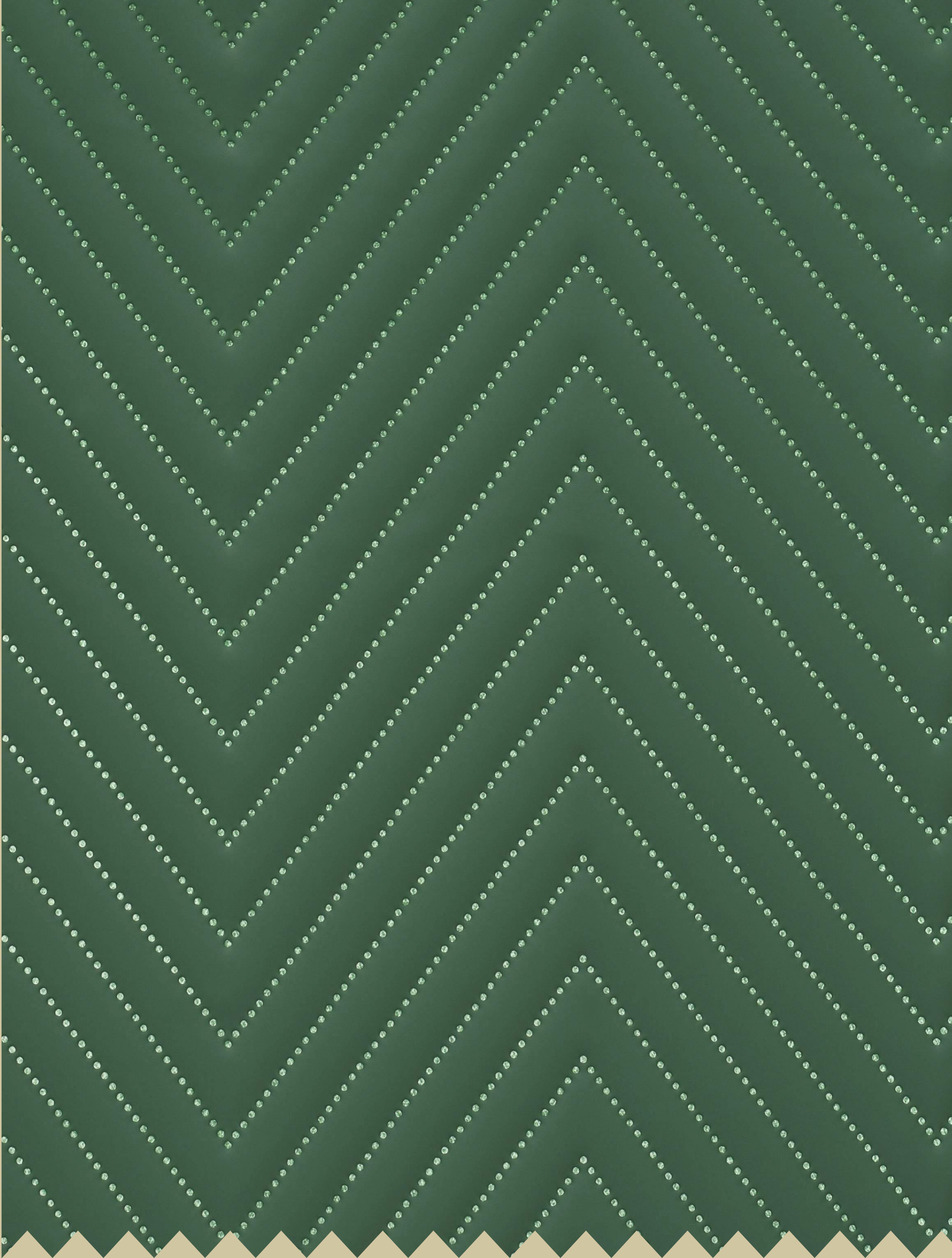
COLOUR : 19



S.NO. : 42

DESIGN : V - 9023

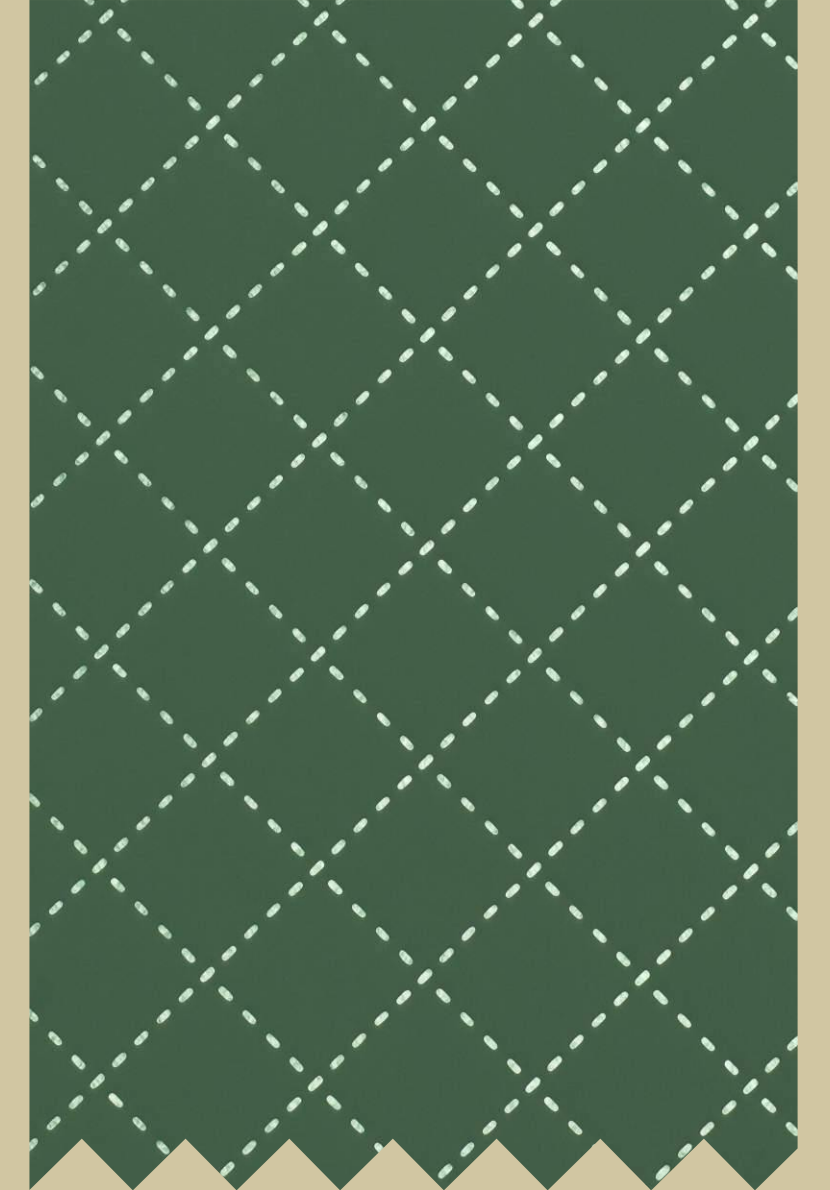
COLOUR : 19



S.NO. : 43

DESIGN : V - 9021

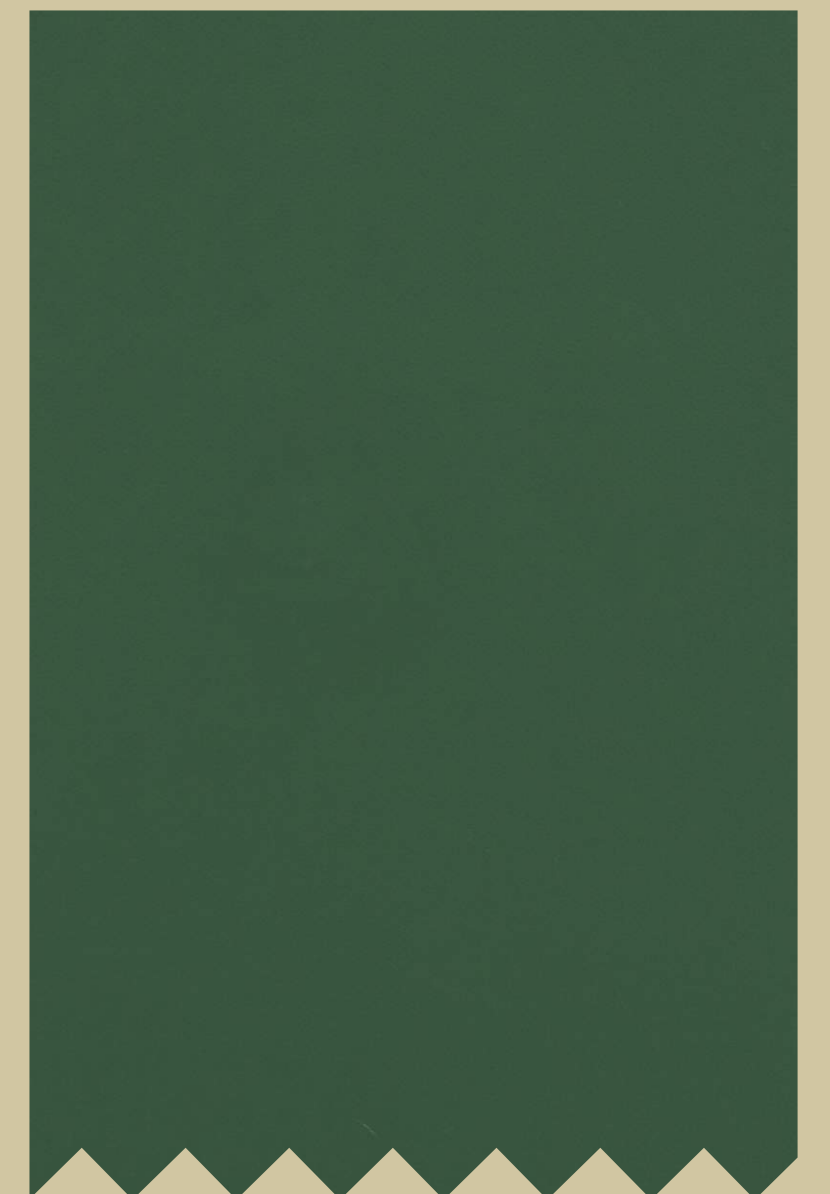
COLOUR : 23



S.NO. : 44

DESIGN : V - 9022

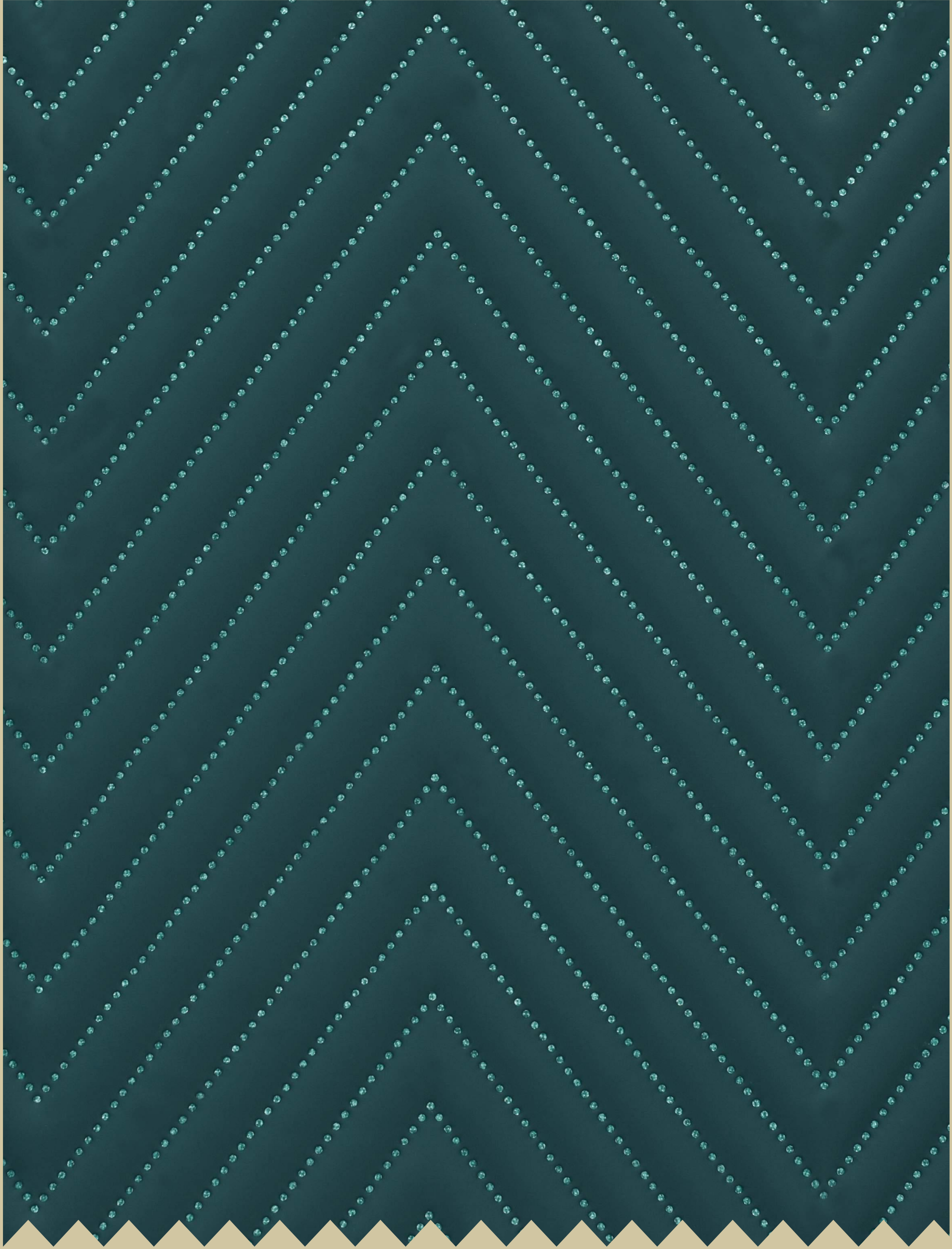
COLOUR : 23



S.NO. : 45

DESIGN : V - 9023

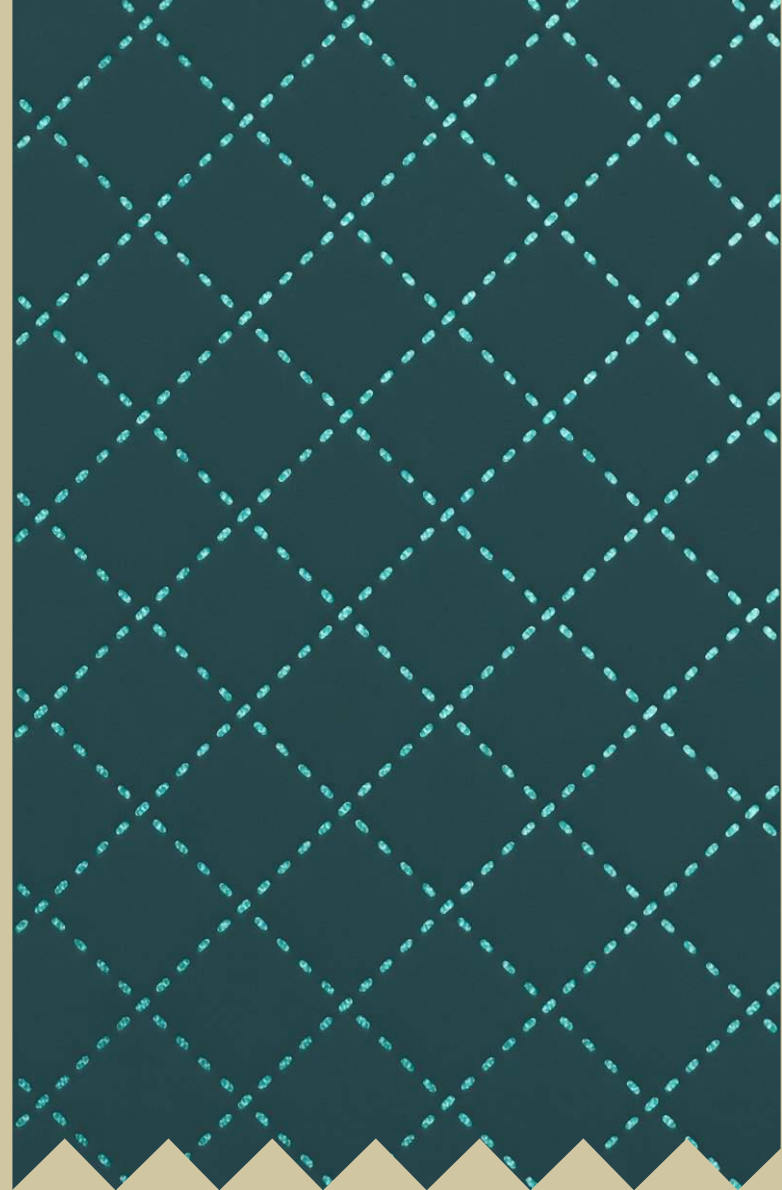
COLOUR : 23



S.NO. : 46

DESIGN : V - 9021

COLOUR : 24



S.NO. : 47

DESIGN : V - 9022

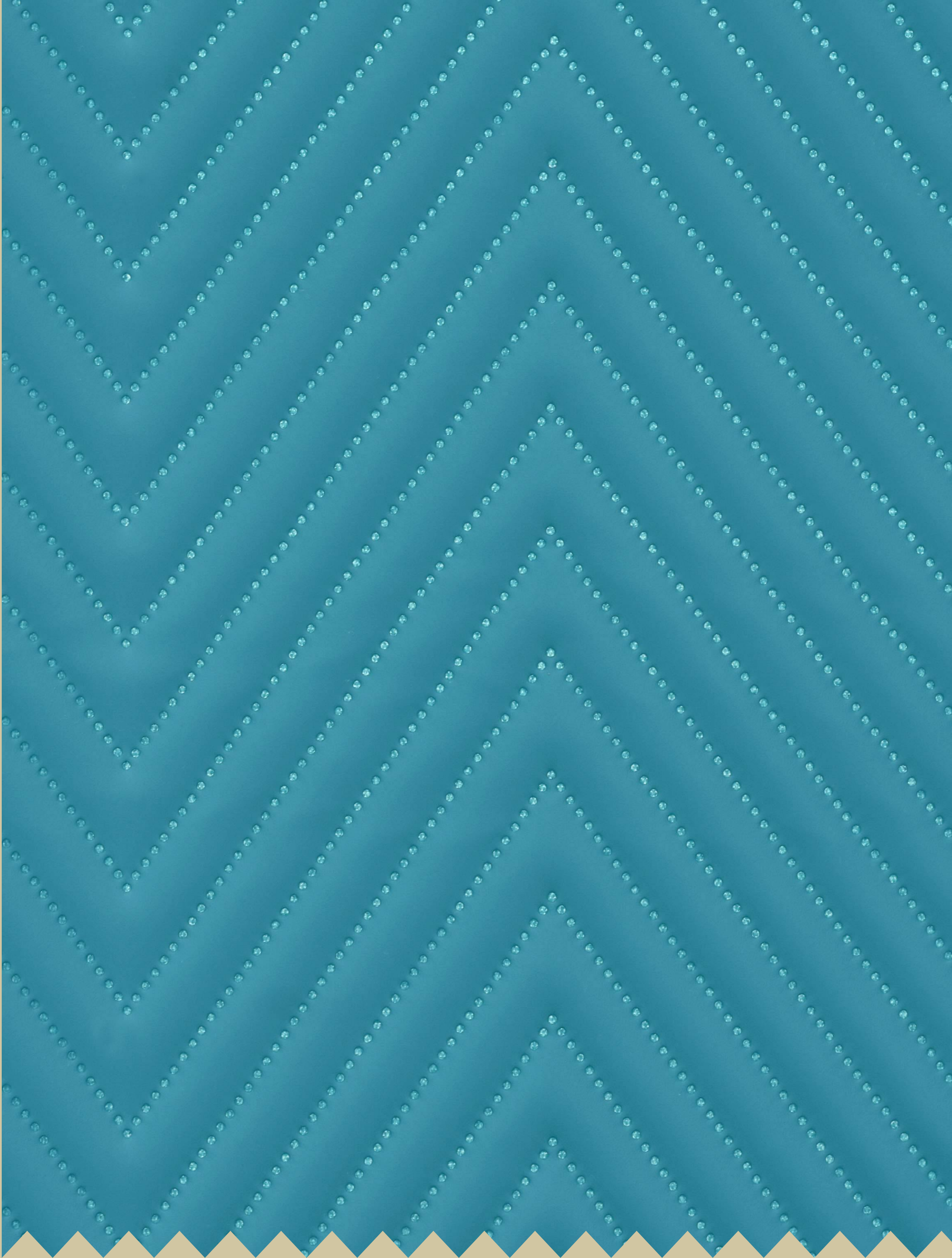
COLOUR : 24



S.NO. : 48

DESIGN : V - 9023

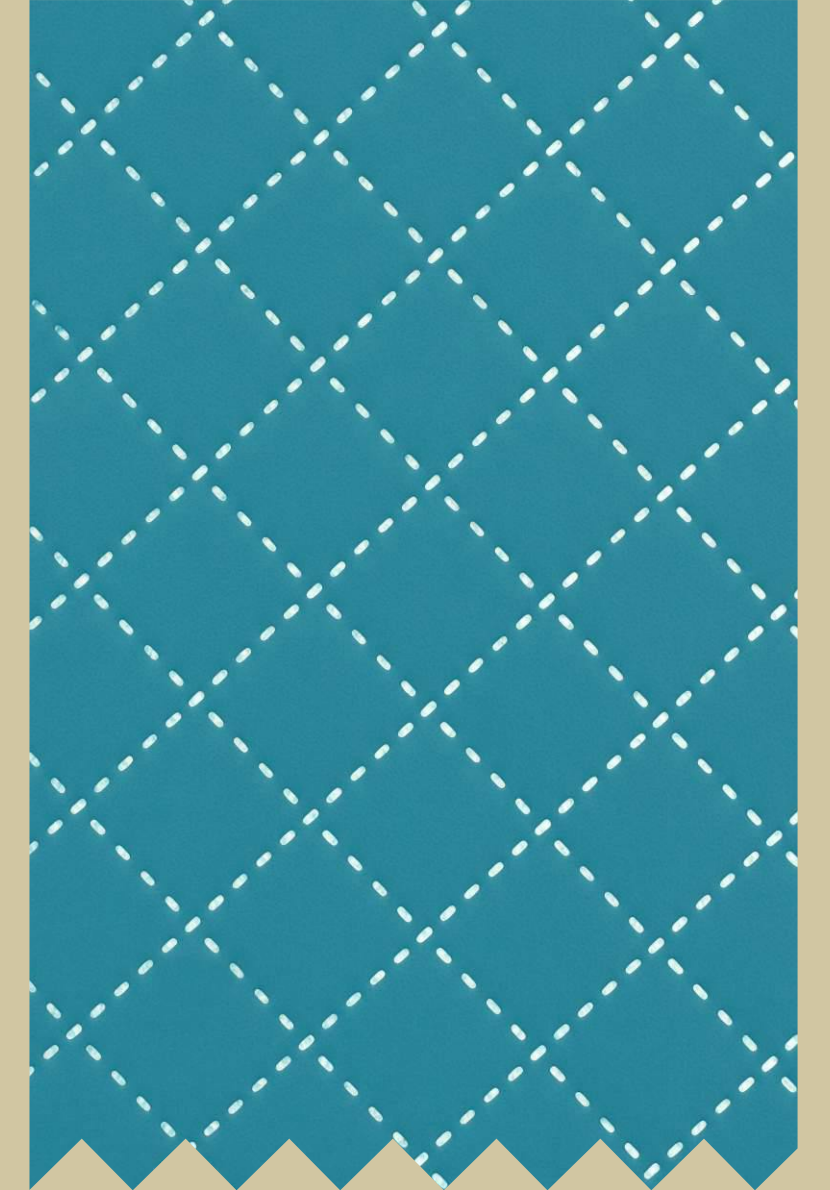
COLOUR : 24



S.NO. : 49

DESIGN : V - 9021

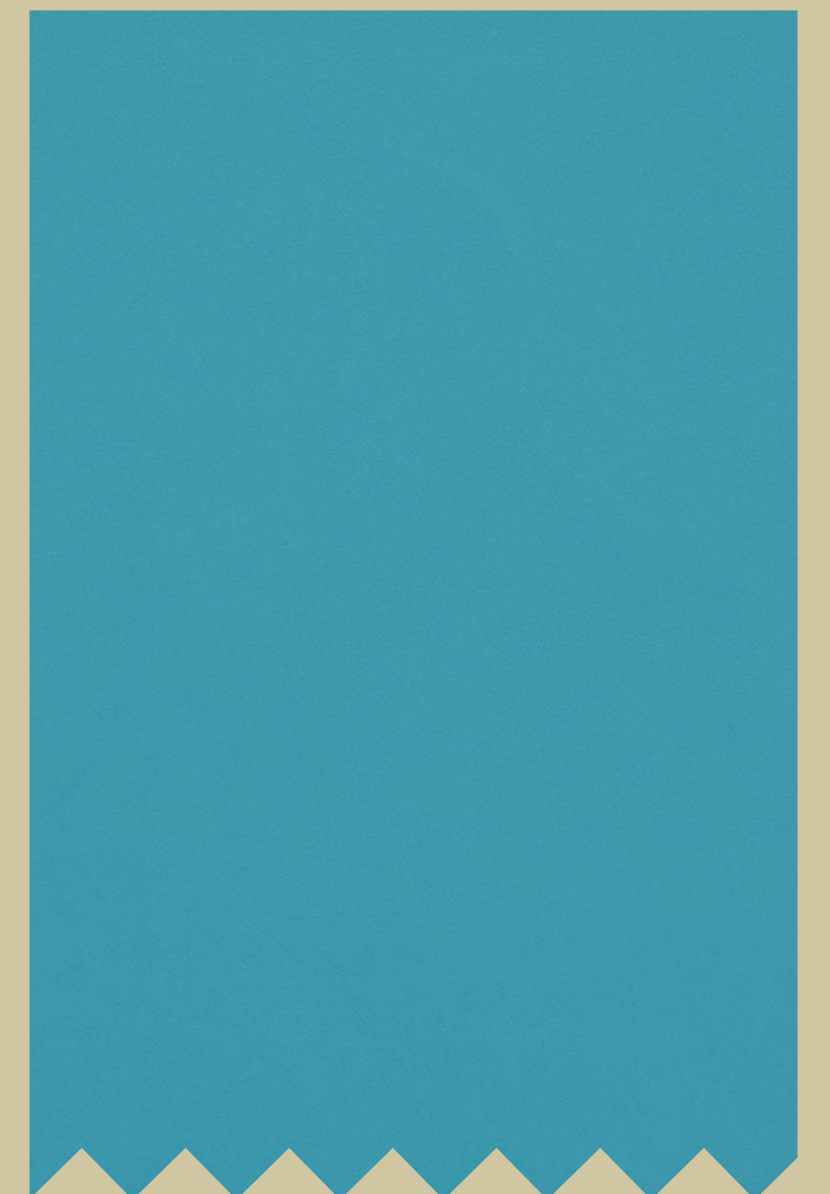
COLOUR : 25



S.NO. : 50

DESIGN : V - 9022

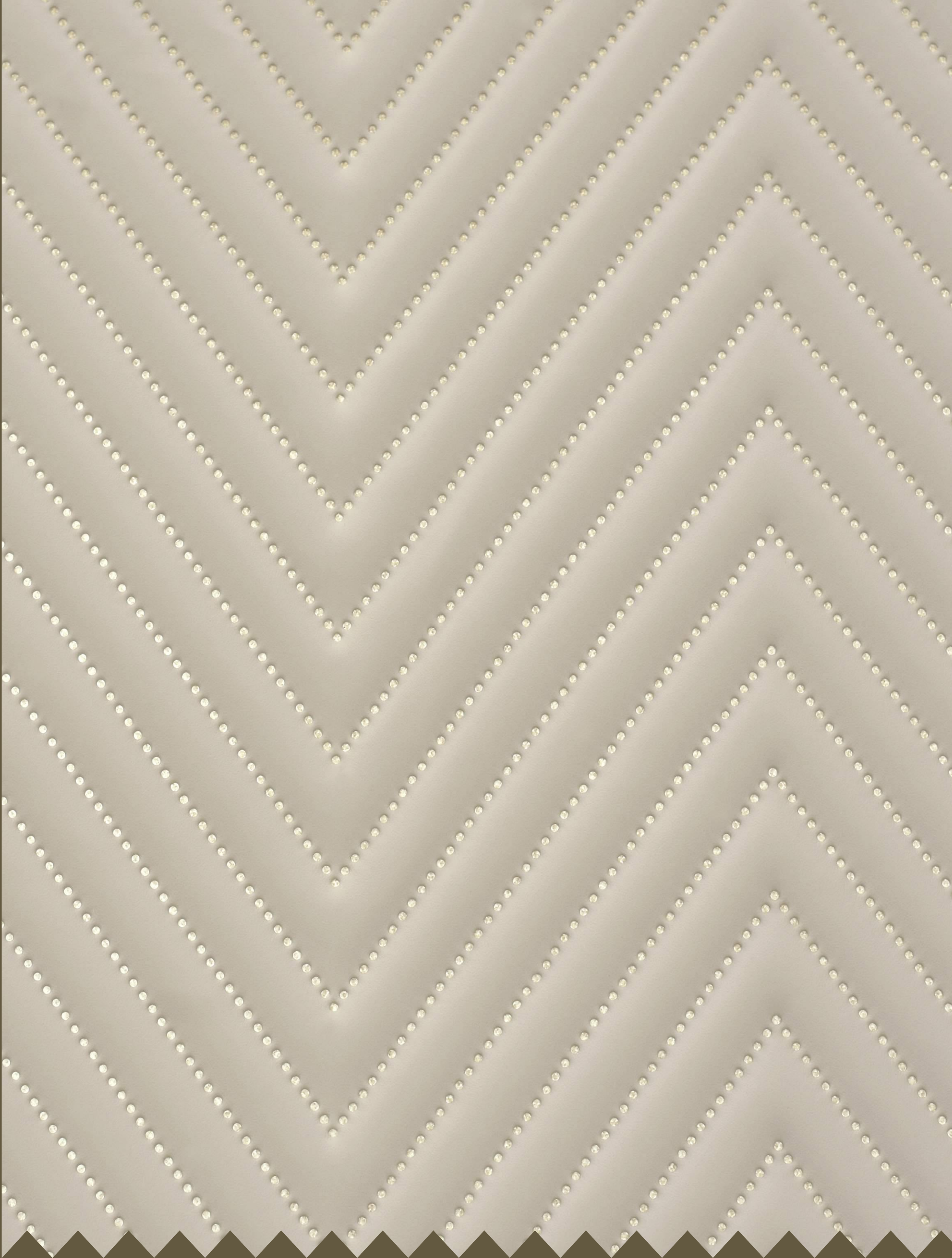
COLOUR : 25



S.NO. : 51

DESIGN : V - 9023

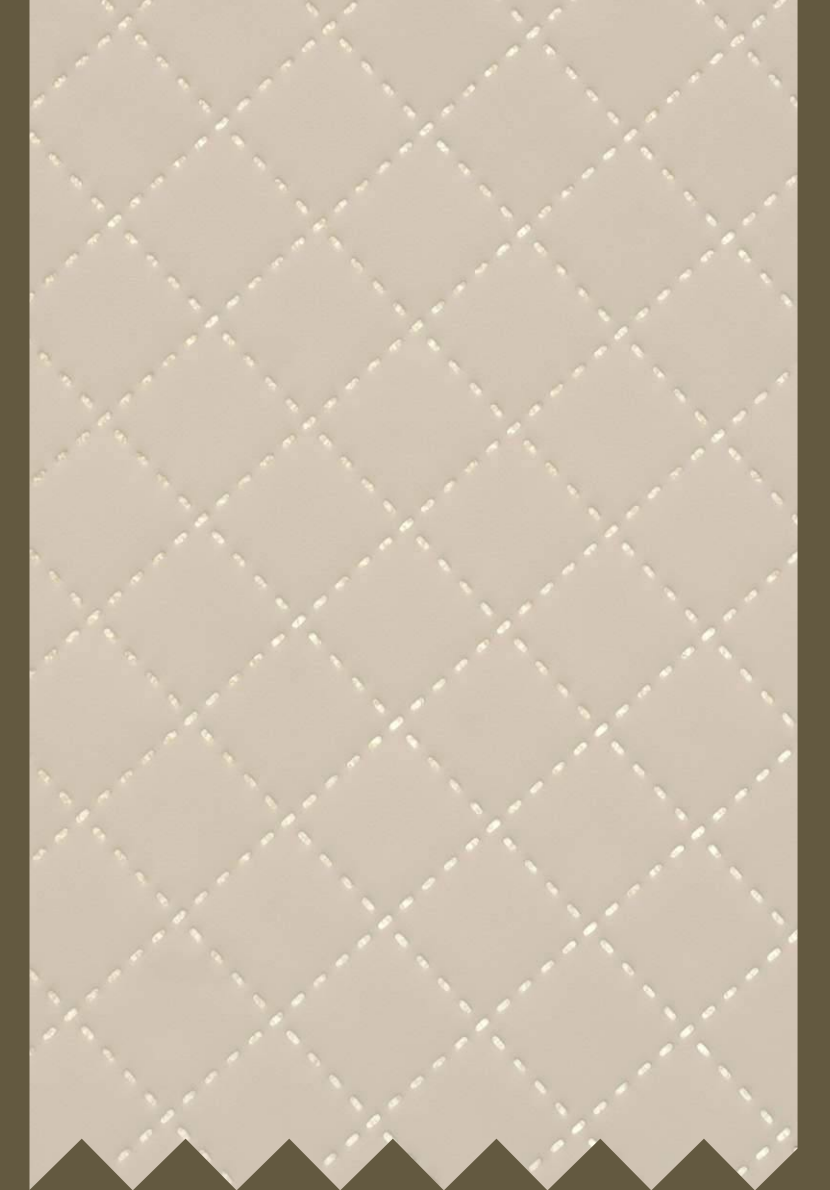
COLOUR : 25



S.NO. : 52

DESIGN : V - 9021

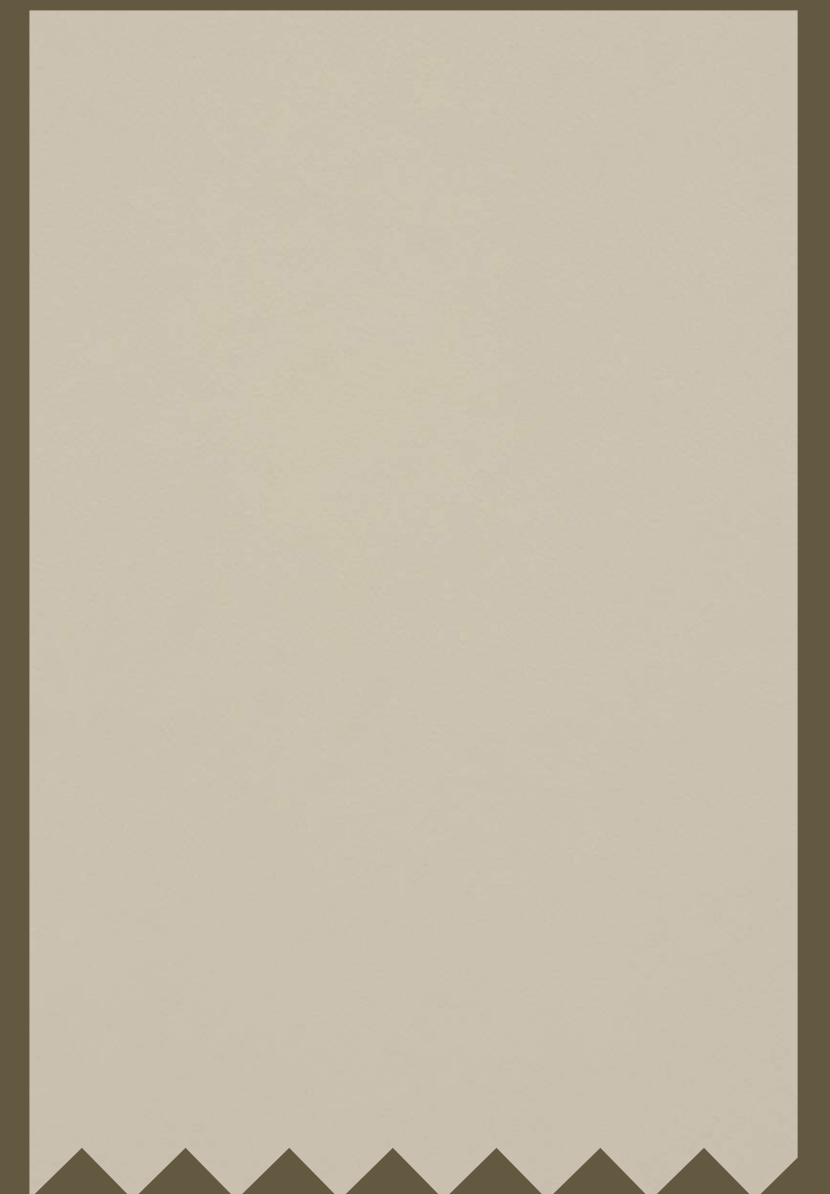
COLOUR : 28



S.NO. : 53

DESIGN : V - 9022

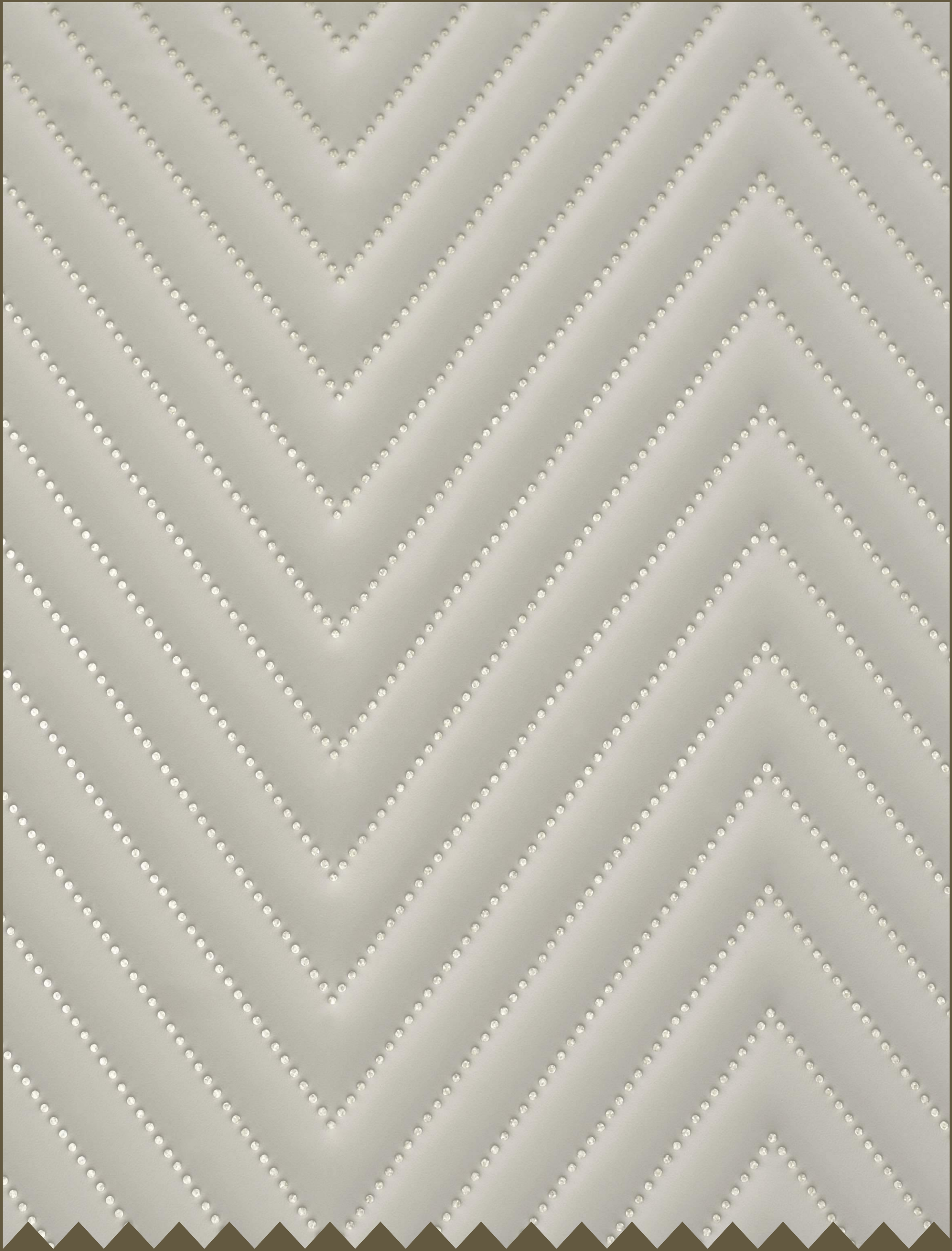
COLOUR : 28



S.NO. : 54

DESIGN : V - 9023

COLOUR : 28



S.NO. : 55

DESIGN : V - 9021

COLOUR : 30



S.NO. : 56

DESIGN : V - 9022

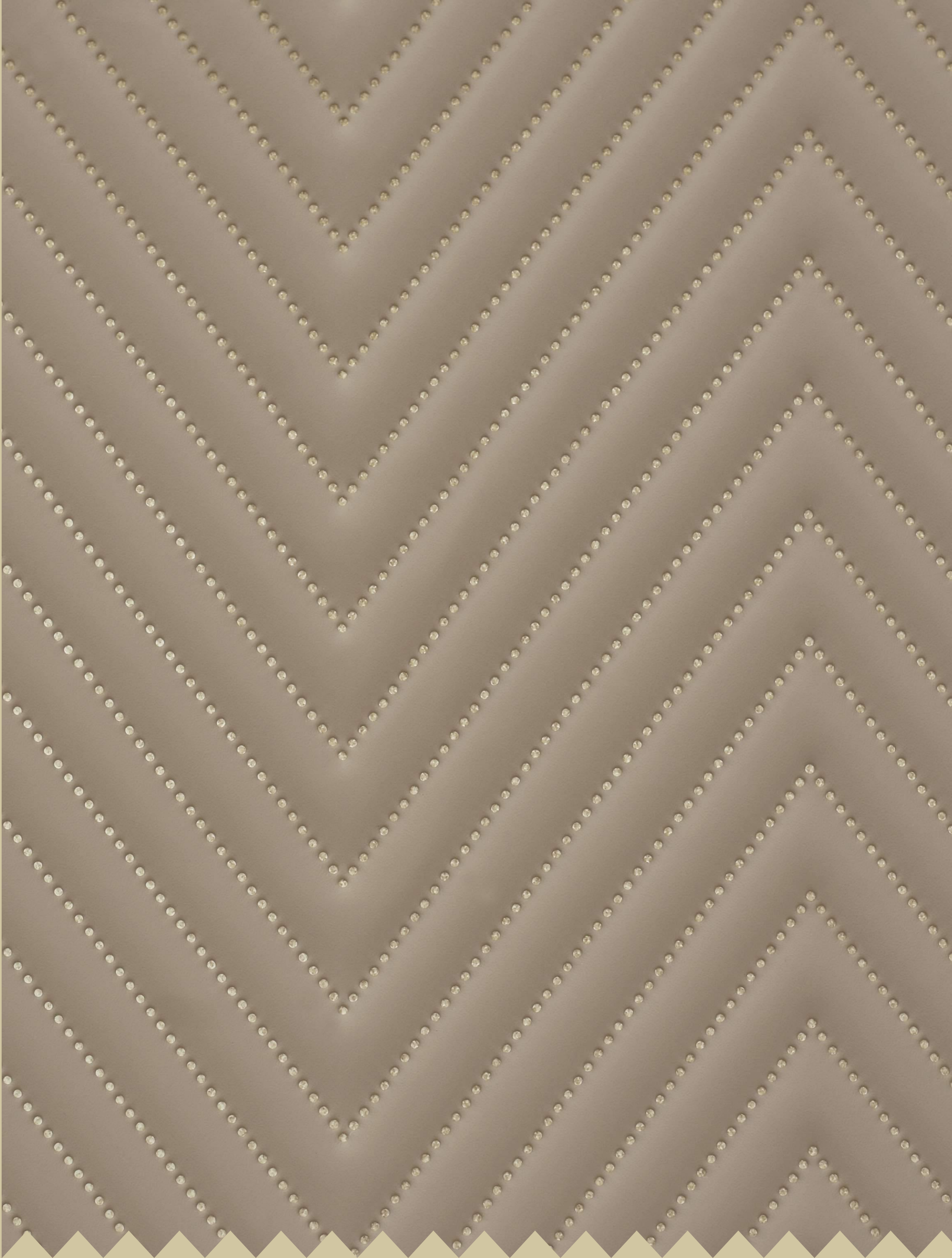
COLOUR : 30



S.NO. : 57

DESIGN : V - 9023

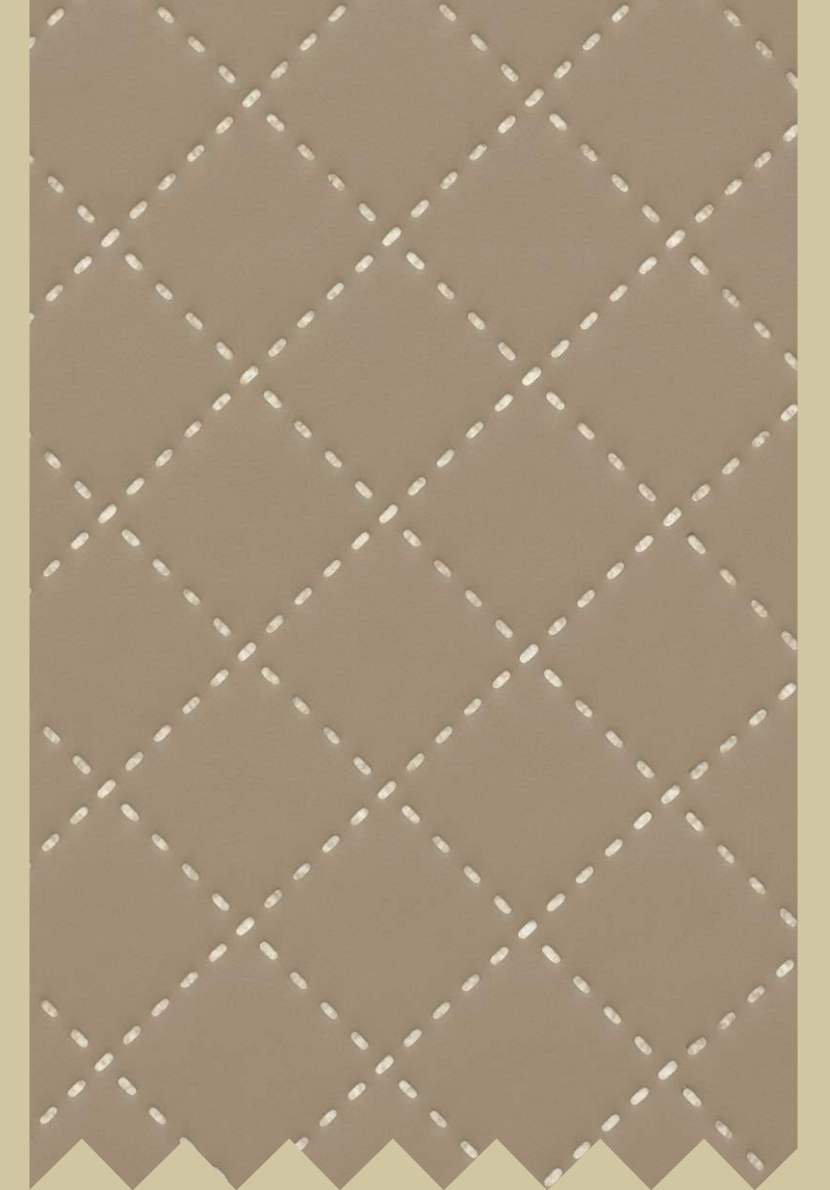
COLOUR : 30



S.NO. : 58

DESIGN : V - 9021

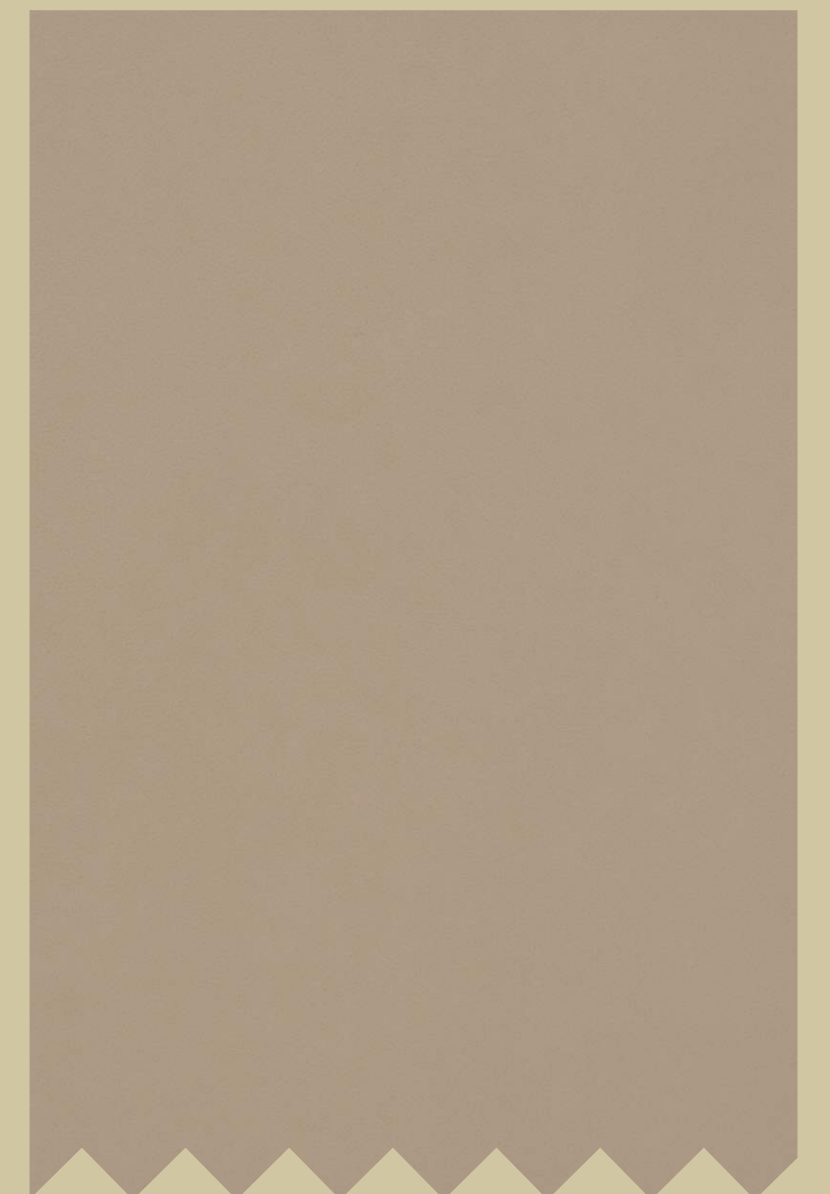
COLOUR : 32



S.NO. : 59

DESIGN : V - 9022

COLOUR : 32



S.NO. : 60

DESIGN : V - 9023

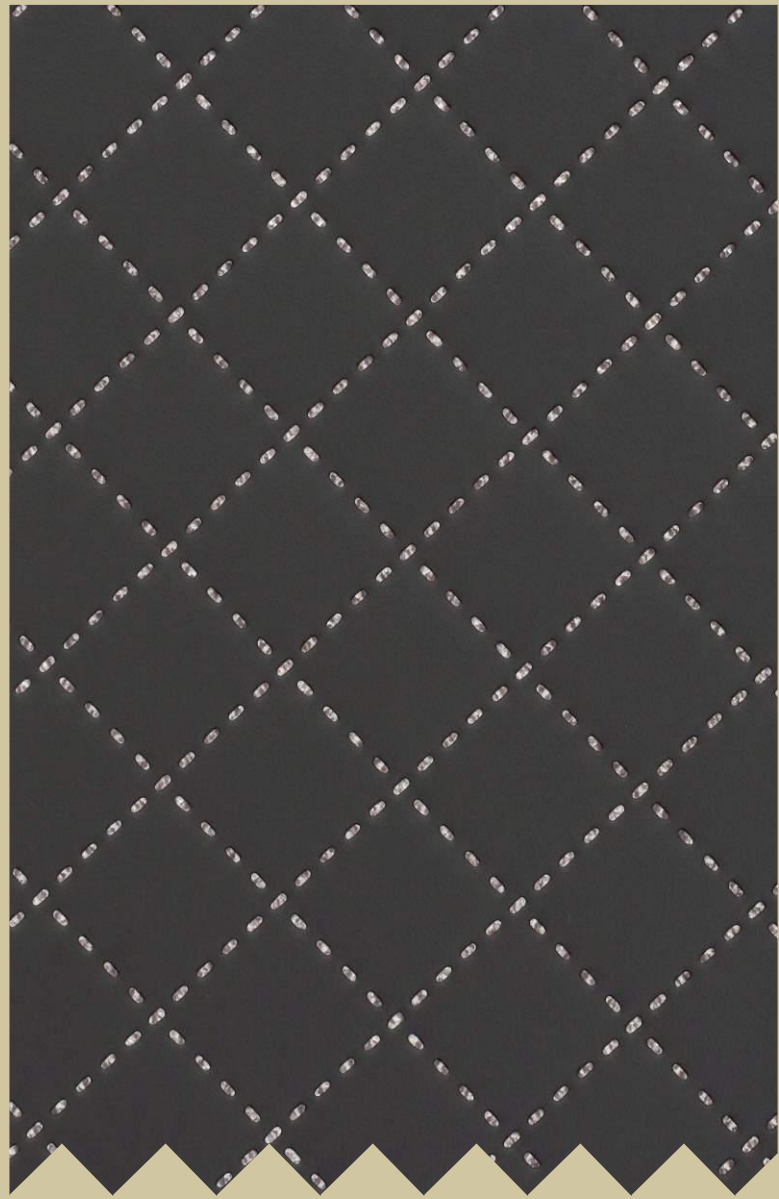
COLOUR : 32



S.NO. : 61

DESIGN : V - 9021

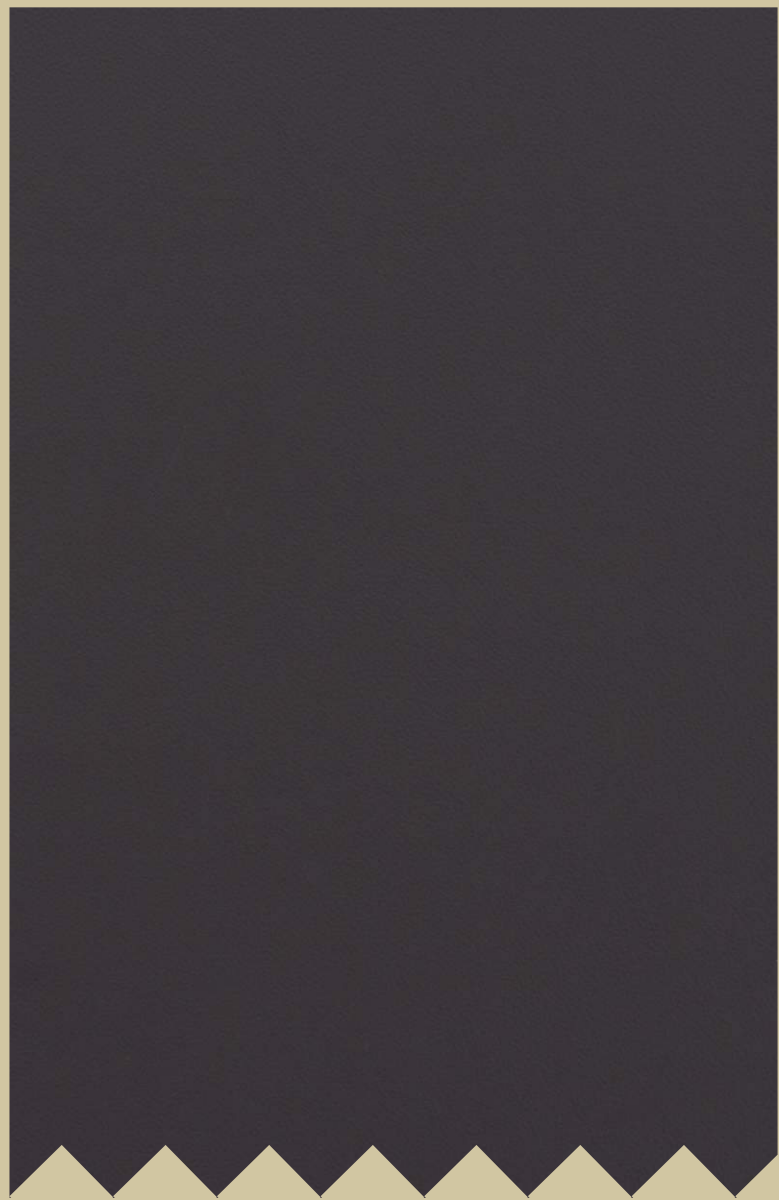
COLOUR : 34



S.NO. : 62

DESIGN : V - 9022

COLOUR : 34



S.NO. : 63

DESIGN : V - 9023

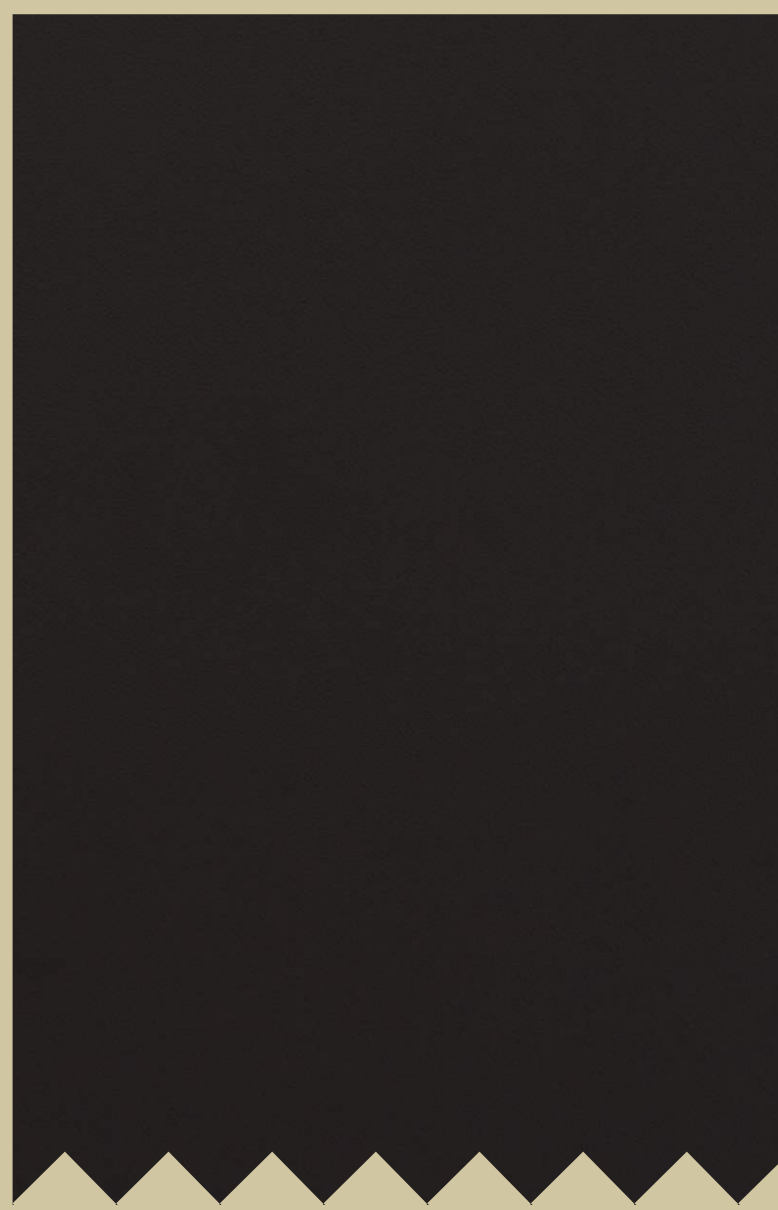
COLOUR : 34



S.NO. : 64 DESIGN : V - 9021 COLOUR : 35



S.NO. : 65
DESIGN : V - 9022
COLOUR : 35



S.NO. : 66
DESIGN : V - 9023
COLOUR : 35




VERTUE
 ELEVATED LIVING

COLLECTION :- ETHEREAL			DESIGN :- V-9021, V-9022, V-9023				
S.No.	Test Details	Unit	Direction	Test Method	OBSERVATION		
					V-9021	V-9022	V-9023
1	Total Thickness	MM	-	IS:7016:Part I	3.5	1.1	1.1
2	Total Weight	GLM	-	IS:7016:Part I	757	580	580
3	Breaking Strength	KG/5CM.	Warp	IS :7016:Part II	25	20	25
			Weft		15	10	15
4	Elongation	%	Warp	IS :7016:Part II	30	40	60
			Weft		52	80	120
5	Tear Strength	KGF	Warp	IS :7016:Part III	1.2	0.6	1
			Weft		2.4	1.9	2.5
6	Tensile Strength	N/MM	Warp	IS :7016:Part II	5.3	4	5
			Weft		4.2	3.2	3.5
7	Adhesion Strength	KG/5CM.	Warp	IS :7016:Part-v	2	2.1	2.6
			Weft		1.2	1.6	2.3
8	Martindale Abrasion	CYCLES	Dry	ISO: 5470	200000	200000	200000
			Wet		150000	150000	150000
9	Bally Flexing	CYCLES		ISO: 5402	300000	300000	300000
10	Composition	PVC		-	65%	65%	65%
		FABRIC		-	25%	25%	25%
		PU		-	10%	10%	10%

wash care

